

FINAL REPORT

SUMMER 2019

A summary of the inaugural City of Birmingham 7-week civic engagement project.

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REPORT DEVELOPED
BY THE OFFICE OF SOCIAL JUSTICE AND RACIAL EQUITY
COMPILED AND EDITED BY DR. JARRALYNNE AGEE SPECIAL PROJECTS COORDINATOR AND
AUTUMNE LEE AMERICORPS VISTA, MAYOR'S OFFICE

SUMMER 2019

ACE SECTION I ABOUT THIS REPORT



Please find a summary report of the first session of ACE: A Citizen's Experience. This report includes documents from the first class as well as data and information from residents about their experience.

This report was compiled with information and source materials from the Mayor's Office including the Office of Public Information, the Strategic Project Management Office and the Office of Social Justice and Racial Equity.

OVERVIEW

The program was delivered in the summer of 2019 through an interactive class format. It was designed as a weekly class, meeting from 5:00 pm-7:00 pm on Thursdays. The classes were led by department heads who served as subject matter experts to deliver a lecture, presentation, or project around the curriculum.

ACE participants toured City Hall and met for their class sessions at one of five Birmingham Public Library sites (Avondale, Springville Rd. Downtown Central, North Birmingham and Five Points West. Food was provided at each session.

The timeline for ACE was:
Applications Opened -April 4, 2019
Applications Closed - April 29, 2019
Selection Notification - May 20, 2019
Program Began - June 6, 2019

Information about ACE could be found at www.birminghamal.gov/ace

THE 5 TOPICS

- Public Safety



- Birmingham Infrastructure



- Neighborhood Revitalization, Workforce Development, and Youth



- Serving Birmingham



- City Hall Tour



ACE SUMMER 2019 FINAL REPORT



The civic engagement program known as ACE: A Citizen's Experience was born out of Mayor Randall L. Woodfin's vision for a transparent and inclusive government. ACE was created as an engagement process that demystified municipal governance and allowed residents to participate in their government.

This project was the first citywide leadership initiative for Birmingham residents. The mayor invited residents to join his staff to get a deeper understanding of how the city is working for them and how they can plug into a variety of opportunities.

The creation of ACE realized goals featured prominently in the mayor's strategic plan: The Woodfin Way.

ACE SECTION II OUTREACH AND APPLICATIONS



Strategic Program Objective: **Create Citizen's Engagement and Empowerment Program**

Success criteria: There will be **200 graduates** of the ACE program who better understand how city government works.

To meet this objective and ensure participation across the city, outreach efforts were made to get a broad representation of residents. The outreach led to a large number of applicants and a diverse group of residents. Note: Over 200 residents participated in the first class, thus meeting the strategic goal.

OUTREACH PROCESS

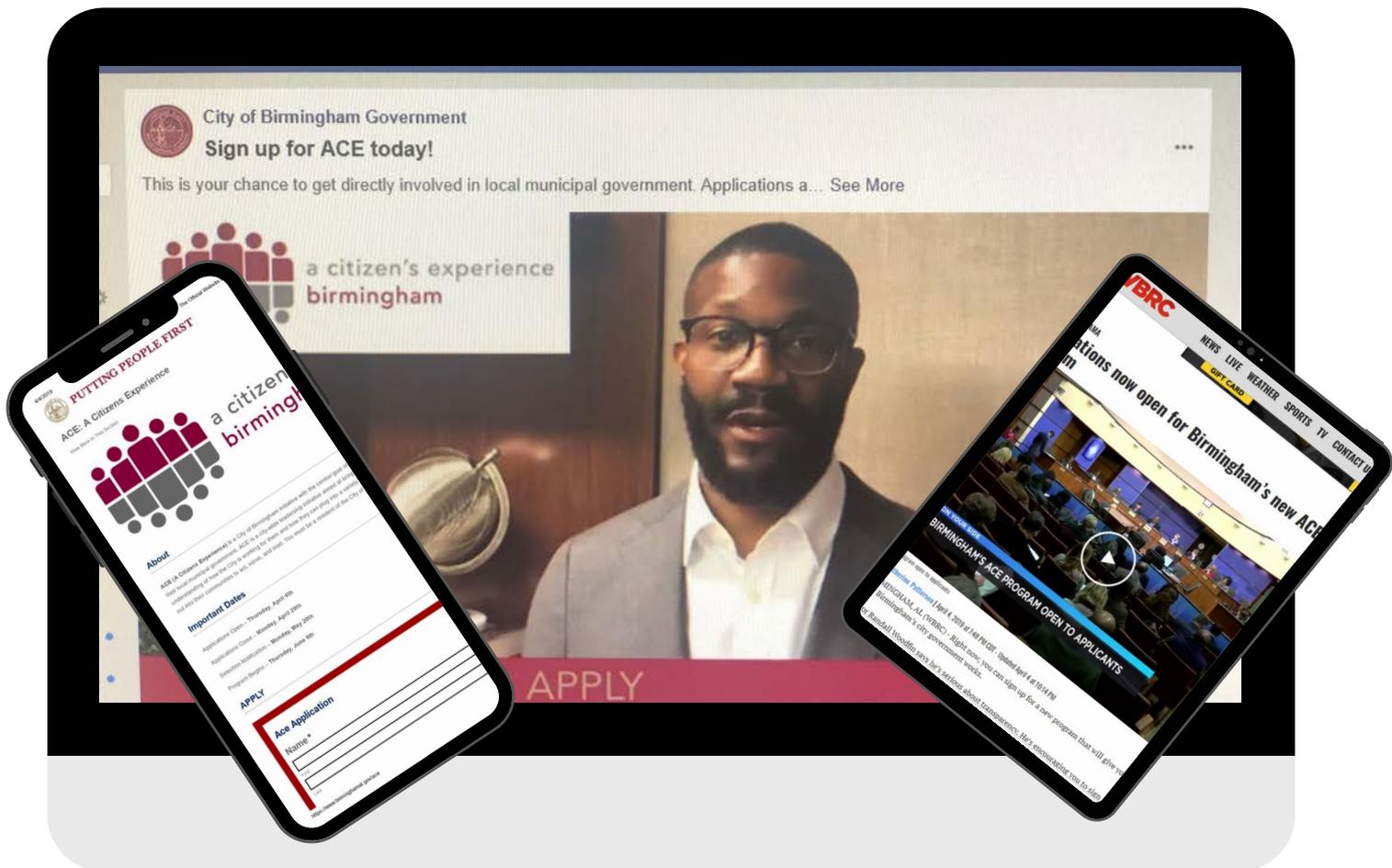
APPROACH

- Letters to City Councilors
- Announcement at City Council
- Video Announcement
- Email Neighborhood Presidents
- Faith-Based Outreach
- Email Newsletter
- News Interview
- City of Birmingham website
- Social Media (FB, Instagram, Twitter)
- Nominations from other committees
 - Small Business Council
 - LGBTQ community and allies
- Printed Applications

TEAM MEMBERS

- The Mayor
- The Mayor
- The Mayor
- Community Development
- Faith-based Liaison & ACE Coordinator
- Office of Public Information (OPI)
- OPI & ACE Coordinator
- Office of Public Information (OPI)

- Office of Innovation and Economic Opportunity
- LGBTQ Liaison
- All Birmingham Public Libraries
- Office of Public Information at City Hall



www.birminghamal.gov/ace

ACE APPLICATION



2019 Application

ACE (A Citizen's Experience) is a City of Birmingham initiative with the central goal of getting residents directly involved and engaged with their local municipal government. ACE is a city-wide leadership initiative aimed at bringing everyday citizens together for a deeper understanding of how the City is working for them and how they can plug into a variety of opportunities. ACE wants to prepare residents to go out into their communities to act, serve, and lead. You must be 18 years old and a resident of the City of Birmingham to participate.

Important Dates

Applications Open – Thursday, April 4th
 Selection Notification – Monday, May 20th
 Applications Close – Monday, April 29th
 Program Begins – Thursday, June 6th

Resident Information

Full Name: _____
Last First M.I.

Address: _____
Street Address (Apartment/Unit #) City State Zip

Phone: _____ Email: _____

Age Range: 18-30 _____ 31-40 _____ 41-49 _____ 50 - 70 _____ 70+ _____

Council District

I reside in.... *What is your council district and councilor?*

District 1: Clinton Woods	<input type="checkbox"/>	District 6: Crystal Smitherman	<input type="checkbox"/>
District 2: Hunter Williams	<input type="checkbox"/>	District 7: Wardine Alexander	<input type="checkbox"/>
District 3: Valerie Abbott	<input type="checkbox"/>	District 8: Steven Hoyt	<input type="checkbox"/>
District 4: William Parker	<input type="checkbox"/>	District 9: John Hilliard	<input type="checkbox"/>
District 5: Darrell O'Quinn	<input type="checkbox"/>	I do not know	<input type="checkbox"/>

Additional information

1. Do you attend neighborhood meetings? YES NO

2. Please list any professional or community organizations you have been affiliated with:

Note: You do not need to be part of any specific organization to participate.

3. Please list any boards or agencies you have served on:

Note: You do not need to be part of any board or agency to participate.

For more information go to www.birminghamal.gov



On Paper

AVAILABLE

And Online

4. Which of the following City events have you attended?
 Community Town Halls
 Special Programs (Awaken, A Conversation with Jeff Johnson, Awaken, Let's Talk, Etc.)
 Mayoral Strategic Updates (The First 100, The BIG Picture, State of the Community)
 Holiday Events (Holiday Tree Lighting, Halloween Carnival, Easter Egg Hunt)
 City Council Events
 Other

5. What areas of government would you like to learn more about during this program? *

6. What are some of your concerns regarding Birmingham?
 Note: 0 of 500 max characters

7. Please rank Mayor Woodfin's Strategic Goals for Birmingham from 1-6 based on your interest in the goal, with 1 being the goal that matters the most to you.
 Note: 0 of 500 max characters

- ____ Safe, Secure and Sustainable Communities
- ____ Healthy, Thriving and Diverse Neighborhoods
- ____ High-Performing, 21st Century Education and Workforce Development Systems
- ____ Innovative and Inclusive Economy Supported, Shared and Served by All
- ____ Highly Effective, People-First, Smart Government
- ____ Global, Legacy Leadership Partner for Equity and Social Justice

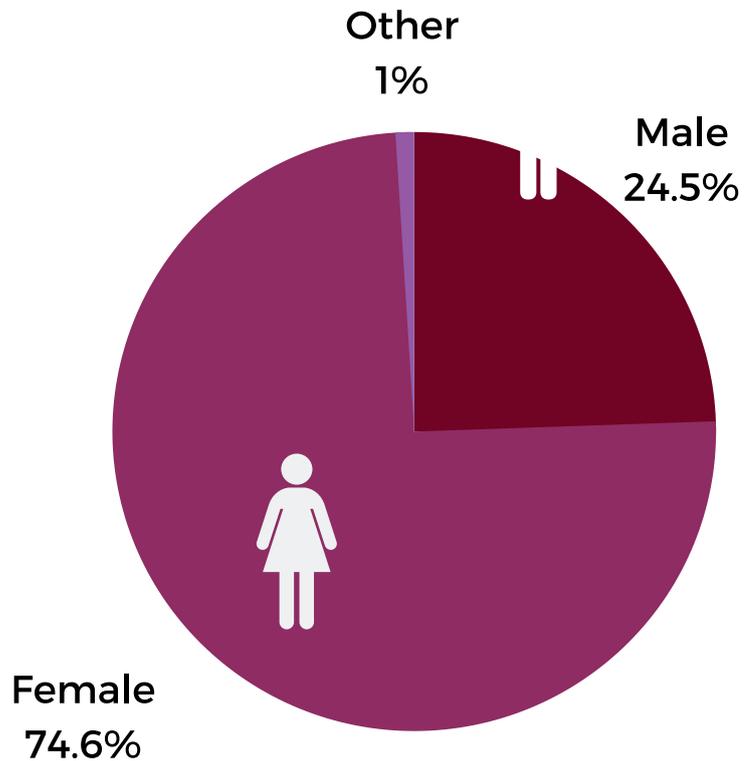
8. What is your hope for Birmingham?
 Note: 0 of 500 max characters

Please email this application to ace@birminghamal.gov, or return to OPI at city call on the 3rd floor
 The City reserves the right to select participants based on the evaluation criteria for ACE program applications.
 Questions? Email CitizenExperience@birminghamal.gov or call (205)254-2118
 Page 2 of 2

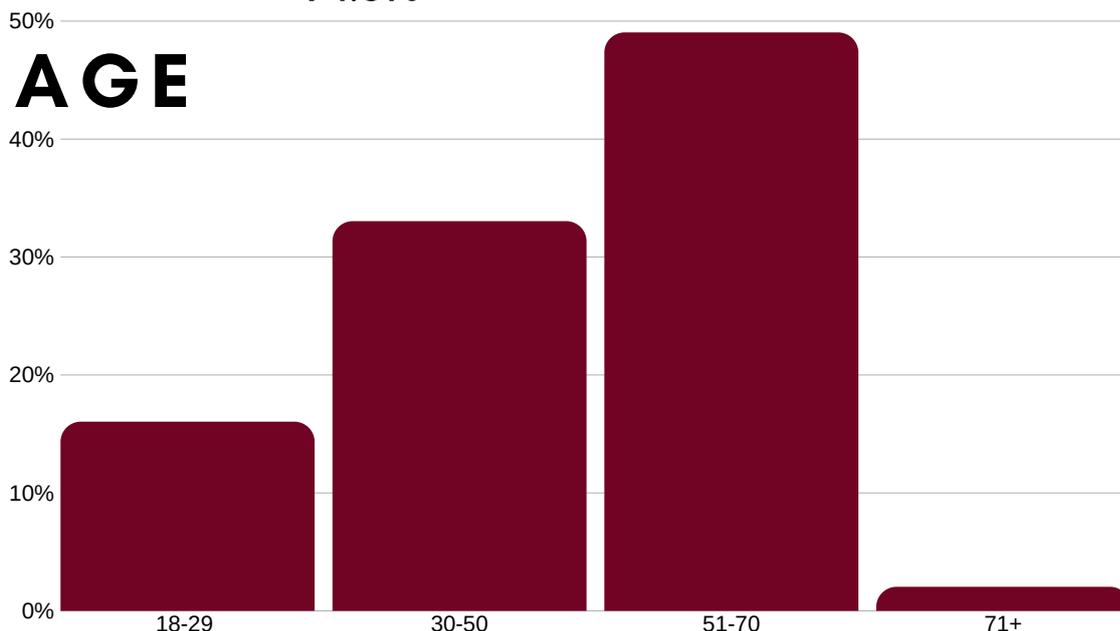
ACE APPLICANTS

Demographics

SEX



AGE



Demographics:

(Sex) 75% of the participants identified as female, 25% male and 1% as other.

(Age) 16% of the participants were 18- 29; 39% were age 30-50; 2% were over 71 years of age, and the largest group was aged 51-70. The 51-70 age group made up nearly half of the entire class at 49%.

ACE PARTICIPATION

APPLICATIONS BY THE NUMBERS

ACE ENROLLED

300

RESIDENTS WERE
ACCEPTED BASED ON
VERIFIED ADDRESSES

ACE PARTICIPANTS

220

RESIDENTS COMPLETED
THE ACE SUMMER
PROGRAM



ANNUAL GOAL

200

CITY OF BIRMINGHAM
RESIDENTS

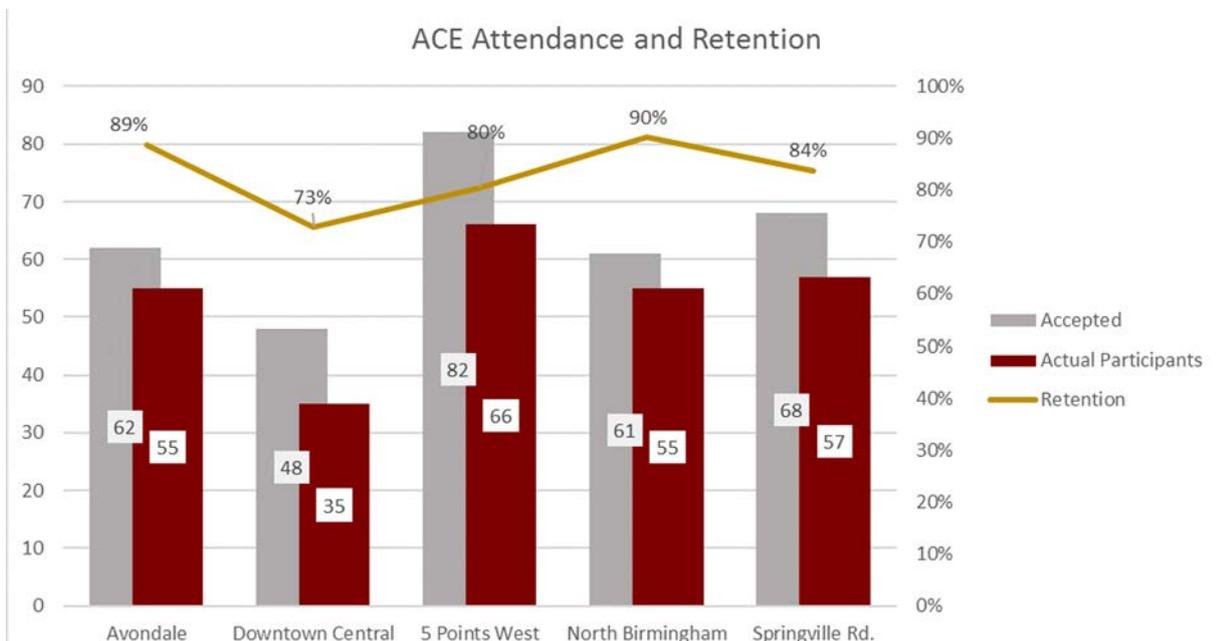
ACHIEVEMENT

110%

EXCEEDED THE ANNUAL GOAL
WITH ONE ACE CLASS!

ACE PARTICIPATION

Attendance Retention



ACE PARTICIPATION

City Council Districts

Councilors participated in the ACE experience in a variety of ways. Many of the council staff members and their administrators were involved in the City Hall tour and council visit during ACE Summer 2019.



District 9: John Hilliard
10.7%

District 1: Clinton Woods
12%

District 8: Steven Hoyt
11.2%

District 2: Hunter Williams
9.4%

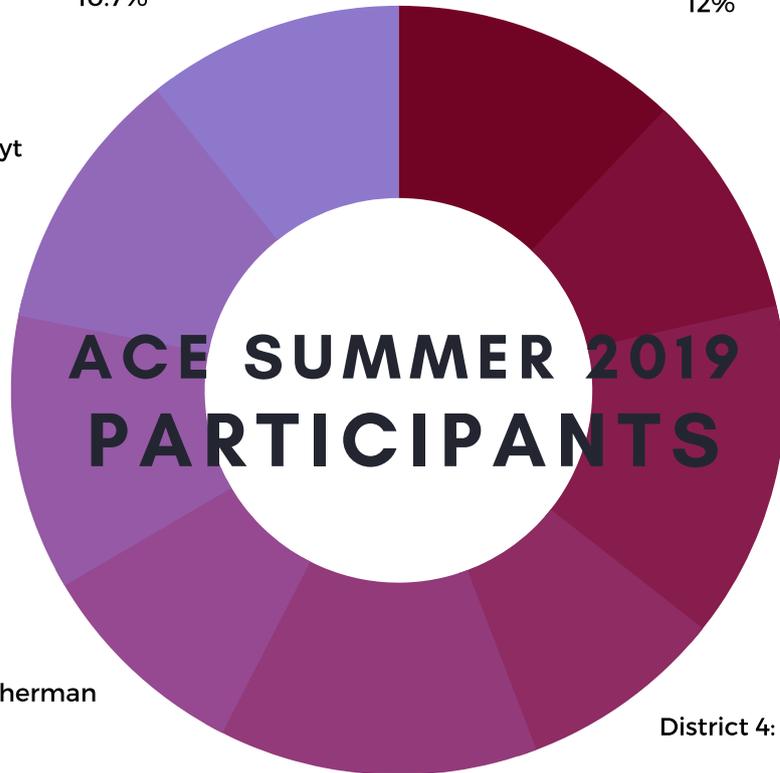
District 7: Wardine Alexander
11.6%

District 3: Valerie Abbott
14.2%

District 6: Crystal Smitherman
9%

District 4: William Parker
8.6%

District 5: Darrell O'Quinn
13.3%



CITY COUNCIL AND ACE



President Abbott (District 3) was a speaker at the ACE Orientation kickoff. President Abbot, Councilors Hunter Williams (District 2), John Hilliard (District 9), Darrell O'Quinn (District 5), Clinton Woods (District 1) and Wardine Alexander (District 7) addressed ACE class members in council chambers and on-site at their library location. Councilor Crystal Smitherman (District 6) loaned her intern to staff ACE throughout the summer.

ACE SECTION III REPRESENTATION ACROSS 99 NEIGHBORHOODS



The City of Birmingham has 23 communities that are comprised of 99 neighborhoods in 9 council districts. ACE participants represented all but two of the communities; 71 of the 99 neighborhoods and 100% representation across council districts.

NEIGHBORHOOD REPRESENTATION BY COMMUNITY

There are 23 communities comprised of 99 neighborhoods.

50

COMMUNITIES

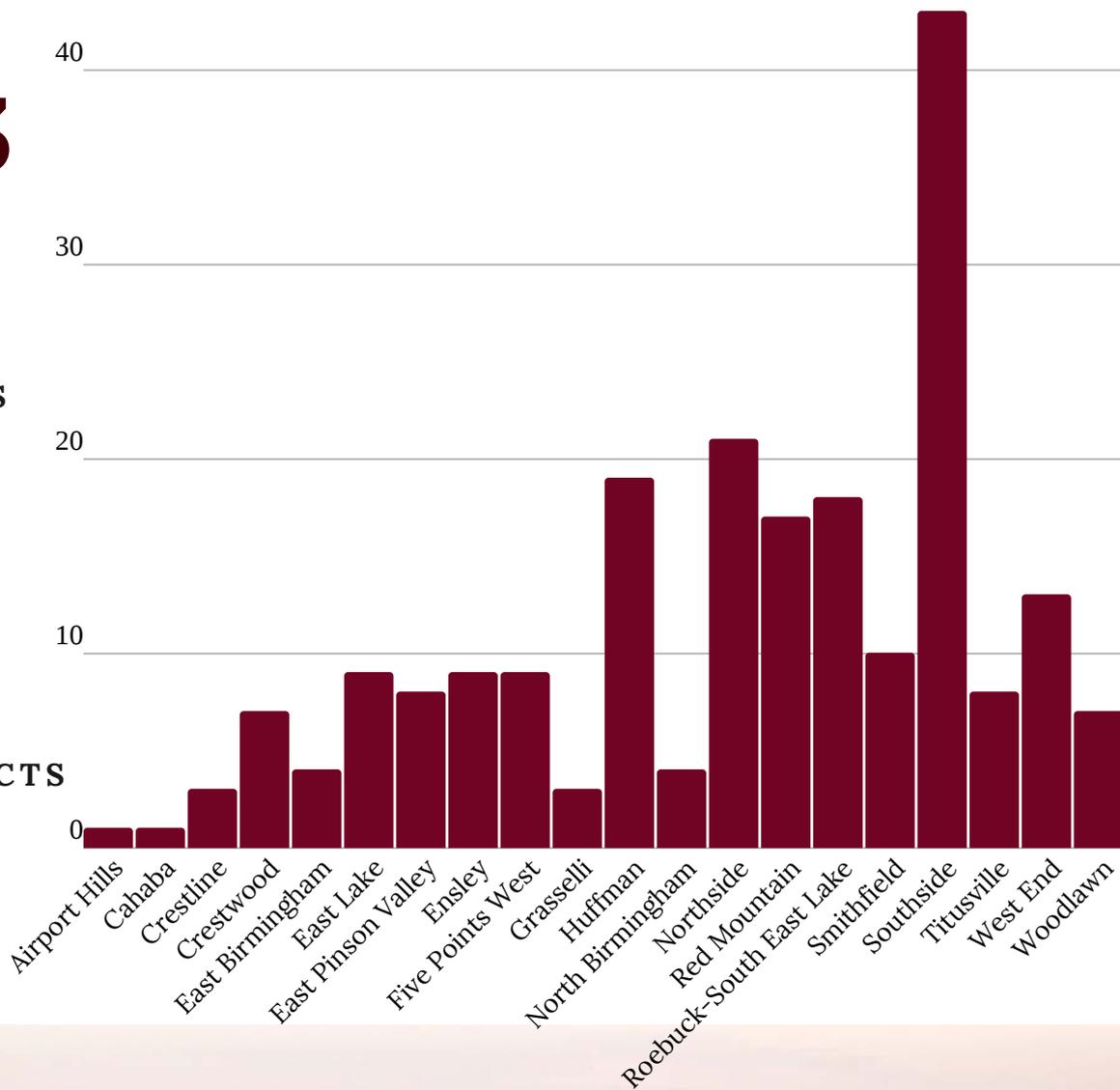
20/23

NEIGHBORHOODS

71/99

COUNCIL DISTRICTS

9/9



COMMUNITIES



NEIGHBORHOOD REPRESENTATION

The following represents the neighborhoods that had residents who attended ACE and the number of residents from each neighborhood.

Acipco-Finley 1
 Arlington-West End 1
 Belview Heights 9
 Brown Springs 2
 Bush Hills 8
 Central City 2
 Central Park 3
 Central Pratt 1
 College Hills 1
 Collegeville 1
 Crestline 1

Crestwood North 2
 Crestwood South 5
 Dolomite 3
 Druid Hills 3
 East Avondale 3
 East Lake 4
 East Thomas 6
 Eastwood 2
 Echo Highlands 5
 Enon Ridge 1
 Ensley 3

Ensley Highlands 3
 Fairview 2
 Five Points South 10
 Forest Park-South
 Avondale 6
 Fountain Heights 7
 Garden Highlands 2
 Gate City 1
 Germania Park 3
 Glen Iris 6
 Grasselli Heights 3

Green Acres 2
 Highland Park 11
 Hooper City 2
 Huffman 11
 Jones Valley 3
 Killough Springs 7
 Kingston 1
 Liberty Highlands 1
 Maple Grove 1
 Mason City 6
 North Avondale 3
 North Pratt 3
 North Titusville 4
 Norwood 9
 Oak Ridge 1
 Oak Ridge Park 1
 Oakwood Place 1
 Overton 1

Oxmoor 9
 Pine Knoll Vista 2
 Riley-Travellick 2
 Rising-West Princeton 3
 Roebuck 7
 Roebuck Springs-South Roebuck 10
 Sandusky 2
 Sherman Heights 2
 Smithfield 2
 South East Lake 1
 South Titusville 2
 Southside 5
 Sun Valley 1
 Wahouma 2
 West End Manor 5
 Woodland Park 2
 Woodlawn 3
 Wylam 2

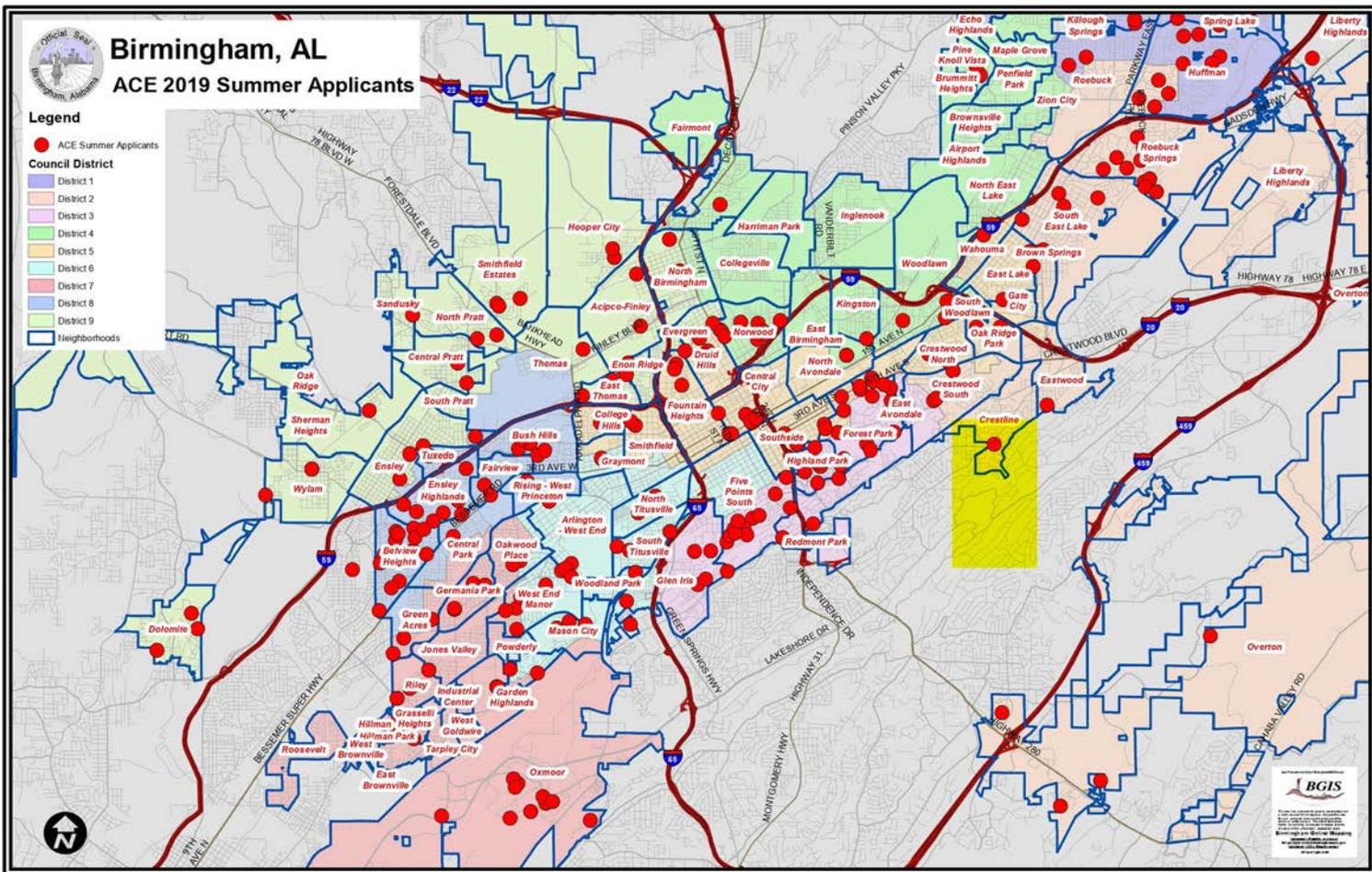


NEIGHBORHOODS



NEIGHBORHOOD REPRESENTATION

The following represents the neighborhoods and council districts of the ACE participants.



NEIGHBORHOODS



ACE SECTION IV SUMMER 2019 MATERIALS AND SESSIONS



The objectives of ACE were created using the City of Birmingham's strategic plan as well as the administration's mission, values, and theme. The Residents' interests and concerns, expressed on their applications, were incorporated into the development of each session.

ACE SESSIONS OVERVIEW



Group	I	II	III	IV	V
Homeroom	Avondale	Springville	Five Points West	North Birmingham	Downtown Central
June 6 5:00 pm - 7:00 pm	Orientation at Boutwell				
June 13 5:00 pm - 7:00 pm	Public Safety	Infrastructure	Serving Birmingham	Neighborhoods/Work/Youth	City Hall Tour
June 20 5:00 pm - 7:00 pm	City Hall Tour	Public Safety	Infrastructure	Serving Birmingham	Neighborhoods/Work/Youth
June 27 5:00 pm - 7:00 pm	Neighborhoods/Work/Youth	City Hall Tour	Public Safety	Infrastructure	Serving Birmingham
July 11 5:00 pm - 7:00 pm	Serving Birmingham	Neighborhoods/Work/Youth	City Hall Tour	Public Safety	Infrastructure
July 18 5:00 pm - 7:00 pm	Infrastructure	Serving Birmingham	Neighborhoods/Work/Youth	City Hall Tour	Public Safety
July 25 5:00 pm - 7:00 pm	Boutwell	Boutwell	Boutwell	Boutwell	Boutwell

Orientation & Graduation	The Historic Boutwell Auditorium - 1930 8th Avenue N, Birmingham, AL 35203
Regional Library Locations	Avondale - 509 40th St S, Birmingham, AL 35222
	Springville - 1224 Springville Rd, Birmingham, AL 35215
	Five Points West - 4812 Avenue W, Birmingham, AL 35208
	North Birmingham - 2501 31st Ave N, Birmingham, AL 35207
	Downtown Central - 2100 Park Place, Birmingham, AL 35203
City Hall Tour	Birmingham City Hall - 710 20th Street N, Birmingham, AL 35203



ACE PROGRAM

ACE SESSIONS OVERVIEW: DESCRIPTIONS



ACE (A Citizen's Experience) is a City of Birmingham initiative with the central goal of getting residents directly involved and engaged with their local municipal government. ACE is a citywide leadership initiative aimed at bringing everyday citizens together for a deeper understanding of how the city is working for them and how they can plug into a variety of opportunities. ACE wants to prepare residents to go out into their communities to act, serve, and lead. You must be a resident of the City of Birmingham to participate.

SESSION: PUBLIC SAFETY STRATEGIES AND UPDATES

WHAT YOU WILL LEARN

ACE participants will learn how city departments work to provide safe, secure, and sustainable communities that support and ensure quality places and healthy experiences for all who live, visit, work, and play in the City of Birmingham, which is cited in the Mayor Woodfin's strategic plan.

OBJECTIVES

- Discuss efforts to reduce crime and improve public safety through strengthened community-police relations to include expanded community policing.
- Discuss the Public Safety Plan crime reduction efforts in partnership with Office of Peace and Policy.
- Discuss how "Accountability Meets Compassion" through Birmingham Municipal Court's programs and initiatives.
- Discuss ways Birmingham Fire and Rescue Service offers home assessments, fire protection checklists and other preventive efforts to ensure citizen safety.

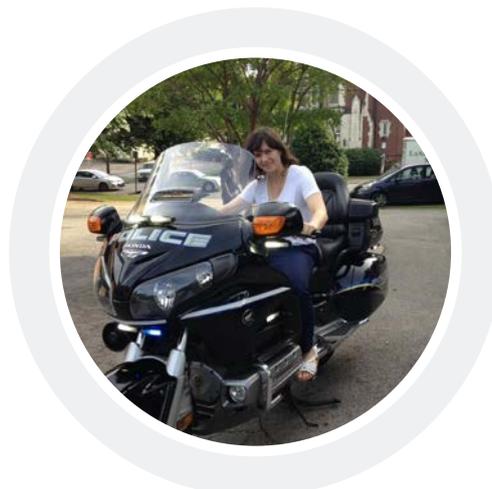
SESSION: UNDERSTANDING BIRMINGHAM'S INFRASTRUCTURE

WHAT YOU WILL LEARN

ACE participants will learn how city departments work toward establishing healthy, thriving, and diverse neighborhoods that are walkable, livable, and serve as social anchors to informed, engaged, and empowered residents committed to sustaining the vitality of Birmingham. These are all goals in Mayor Woodfin's strategic plan.

OBJECTIVES

- Discuss efforts to improve transportation options and access to healthy foods.
- Discuss the progress on a citywide transportation plan and sidewalk master plan.
- Discuss the overall role of the Department of Planning, Engineering and Permits (PEP).
- Discuss the role of Equipment Management in keeping the fleet of city vehicles operational and in service.
- Discuss the role of Public Works and the implementation of the following services: pothole repair, street paving, trash and brush pickup, vacant lots, and recycling efforts.



ACE PROGRAM

ACE SESSIONS OVERVIEW: DESCRIPTIONS



SESSION: SERVING BIRMINGHAM: PATHS TO LEADERSHIP

WHAT YOU WILL LEARN

ACE participants will learn how the City of Birmingham engages individuals in opportunities to get involved with the city by providing a more progressive and less complex level of service that is prompt, professional, responsive, effective, and is equitably and repeatedly experienced by all citizens, clients, customers, partners, employees, and community stakeholders.

OBJECTIVES

- Discuss the different boards and agencies and give a broad overview of how that process works.
- Discuss the myriad of volunteer opportunities provided through the Birmingham Public Library, Birmingham Parks and Recreation and other city departments.
- Discuss the role that our cultural institutions and facilities play in serving the community.
- Discuss the role of the community resource representative in community engagement.
- Discuss the participants' ideas for how to address community issues.

SESSION: NEIGHBORHOOD REVITALIZATION & OPPORTUNITY FOR ALL

WHAT YOU WILL LEARN

ACE participants will learn how the City of Birmingham is working to stimulate an innovative and inclusive economy, continues to embrace and advance equity-based and social justice policies for all community members and proactively champion the alignment of and intentionally invest in the city's educational and workforce development systems to ensure that all youth are afforded the best possible educational, job, or life opportunities.

OBJECTIVES

- Discuss the role of the Department of Innovation and Economic Opportunity's (IEO) effort in creating an innovative and inclusive economy including projects that increase participation of historically disadvantaged businesses or groups in the Birmingham economy.
- Discuss plans to increase incentive and business-friendly practices that will grow, attract, or retain talent, startups and small businesses.
- Discuss current efforts to enhance the existing workforce development systems through investment and alignment.
- Discuss the relationship with Birmingham City Schools and efforts to enhance existing educational systems through partnership and investment.
- Discuss the efforts of the city's Office of Social Justice and Racial Equity including updates on the Birmingham Civil Rights National Monument designation and initiatives that address barriers to civic participation for all residents.



ACE PROGRAM



PUTTING PEOPLE FIRST

MISSION

Building Community Through
Servant Leadership

THEME

Putting People First

VALUES

Customer Service
Efficiency
Effectiveness
Transparency
Accountability

ACE SECTION V PARTICIPANT FEEDBACK



The residents were asked what they were most interested in knowing about the City of Birmingham. Participants were also asked to give weekly feedback on their ACE experience. Several residents participated in a focus group with the mayor in which they shared their feedback about the Summer 2019 ACE experience. The following pages represent the themes of their remarks.

ORIENTATION FEEDBACK

NAILED IT!

"Future "past" presentations could be reworked to be more nuanced and sensitive in addition to shorter.

" It would also be so great to see a new framework and new blood with deep understanding of history in community engagement and social/historical justices sense.

"Loved the history of BHAM

"Yay ACE, great energy"

"Excited for this new program"

"Very organized, timely and informative thanks for trying something new"

"I feel welcomed, thank you for allowing me to be on ACE"

"The orientation got me really excited, Loved It"

"Proud to be a part of something BIG"

"Thanks for all you do for Birmingham"



"Great job BHAM" "
"Good event"
"Excited"
"Great Kick off"



ROOM FOR IMPROVEMENT

"There should have been a separate section for waivers before you go check-in"

"How is this going to stop crime in Titusville? How is this going to clean up the city?"

"Volunteers need to know more about facilities to assist people with physical challenges, but they were nice and courteous"

"Too cold"

"5:30 would be better"

"Typo on name on registration"

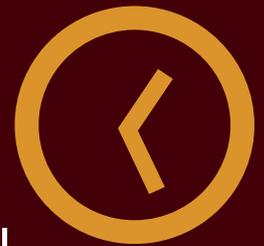
"5pm traffic is hard"





WEEKLY SESSION FEEDBACK

TOPICS DESERVING MORE TIME



1. City Government / City Hall
2. Public Safety
3. Community Development
4. Getting Involved
5. Innovation and Economic Opportunity
6. Public Works
7. Housing and Development



MAJOR REQUEST MORE TIME FOR QUESTIONS

ACE SECTION VI PREPARATION AND STAFF INVOLVEMENT



The orientation and sessions of the newly-launched program were intended to demystify government, increase civic literacy, and allow Birmingham residents to directly engage with their local municipal leaders. Sessions were built around the residents' interests and were taught by leaders from more than 20 departments across the city.

ACE Department and City Council Support



ACE is an initiative of the Office of Mayor Randall L. Woodfin. The effort was led by the Chief Strategist Ed Fields. ACE meets an objective that is part of the mayor's strategic plan and is reflected in the Strategic Project Management Office plan.

The lead team members for ACE come from the Mayor's Office of Social Justice and Racial Equity and the Office of Public Information.

Facilitators who were an integral part of hosting each week of sessions came from Human Resources, the Mayor's Office, the Division of Youth Services, Governmental Affairs, Capital Projects. The entire effort was supported by logistical and site support from Public Works, the Birmingham Public Library and Boutwell Auditorium.





Several departments worked together to create ACE. The program represented each department lead's efforts to share information with the residents. City staff including, city council staff, participated in weekly ACE sessions.

CONTRIBUTIONS ACROSS DEPARTMENTS

More than twenty (20) different departments participated in ACE as facilitators, content creators and speakers.



Public Safety

Birmingham Police Department
Office of Peace and Policy
Birmingham Fire and Rescue
Municipal Court



Birmingham Infrastructure

Public Works Department
Dept of Transportation
Planning, Engineering & Permits
Equipment Management Topic



Serving Birmingham

Boards and Agencies
Birmingham Public Library
Birmingham Cultural Institutions
Group Project
Community Resource Representatives



Neighborhood Revitalization, Workforce Development and Youth

Division of Youth Services
Office of Innovation and Economic Opportunity (IEO)
Opportunity Zones
Small Business (IEO)
Workforce Development (IEO)
Community Development



City Hall

Government Affairs
City Clerk
City Council
Mayor's Office
Office of Social Justice
Planning Engineering and Permits



ACE Team

Office of Social Justice and Racial Equity

Director - Denise Gilmore
 Deputy Director - Jasmyn E. Story
 ACE Project Director - Jarralynne Agee
 ACE Project Admin - Uche Bean
 ACE Vista - Autumnne Lee
 ACE Project Support - Josh Coleman

Office of Public Information / IMS / Security

Rick Journey (OPI)
 Chanda Temple (OPI)
 Daniel Roth (OPI)
 Edward Bowser (OPI)
 Daniel Deriso (OPI)
 Rod Parker (IMS)
 Stephen Grey (IMS)
 Security team at City Hall



ACE Facilitators

Arron Jackson
 Tyler Pearson
 Ericka McNeal
 Kaylan Sledge- Davis
 Andre Watson
 Alexis Barton
 Ken King
 Scott Thurmond
 Sybil Scarbrough
 Jennifer Samuelson
 Tiffanie Thompson



ACE Library Team

Floyd Council - Executive Director
 Birmingham Public Library
 Ka'ryn Davis-West (Manager)
 Janine Langston (Manager)
 Yolanda Hardy (Manager)
 Jonathan Newman
 Carla Perkins
 Ellen Shade
 Kelly Laney
 Samuel Rumor
 Candice Hardy
 Lynn Carpenter
 Jenn Patrick
 Leigh Wilson
 Tamiko Nixon
 June Lacanski
 Jim Murray
 Norman Griffin / Security



ACE Speakers

Randall L. Woodfin - Mayor
 Cedric Sparks - Chief of Staff, Mayor's Office
 Ed J. Fields - Chief Strategist, Mayor's Office

Greg Silas - 311/911
 Julia Moon - 311/911
 Eddie Coar - 311/911
 Linda Coleman-Madison ADA
 Sebastian Carrillo Birmingham Fire and Rescue
 Patrick Smith - Birmingham Police Department
 Darnell Davenport - Birmingham Police Department
 Scott Thurmond - Birmingham Police Department
 Lee Frazier City Clerk's Office
 Leitha Dees City Clerk's Office
 Alice Williams - Community Development
 Chris Hatcher - Community Development
 Eric Fancher - Community Development
 David Dada - Division of Youth Services
 Galvin Billups - Division of Youth Services
 Valerie Wilson - Division of Youth Services
 Ceaser Fail - Equipment Management
 Cedric Roberts - Equipment Management
 Earl Hilliard Jr. -Governmental Affairs
 Kelvin Datcher - Governmental Affairs
 Josh Carpenter - IEO
 Rachel Harmon - IEO
 Sarena Martinez- IEO
 Tene Dolphin - IEO
 Don Lupo - Mayor's Office
 Andra Sparks - Municipal Court
 Brandon Johnson - Office of Peace and Policy
 Kacey Keith - Office of Peace and Policy
 Autumnne Lee - Office of Social Justice and Racial Equity
 Josh Coleman - Office of Social Justice and Racial Equity
 Denise E. Gilmore - Office of Social Justice and Racial Equity
 Jasmyn E. Story - Office of Social Justice and Racial Equity
 Jarralynne Agee - Office of Social Justice and Racial Equity
 Uche Bean - Office of Social Justice and Racial Equity
 Denise Bell - PEP
 Edwin Revell - PEP
 Jim Putnam - PEP
 Josh Yates - PEP
 Katrina Thomas - PEP
 Ralph Debardlabon -Public Works
 Walter Gibbons -Public Works
 Karen Utz- Sloss Historic Furnaces and Landmark
 James Fowler - Transportation
 Lakey Boyd -Transportation
 Negro League Museum staff
 Arlington Antebellum Home staff
 CrosPlex staff
 Office of the City Attorney



TOP TEN RESIDENT TOPICS BASED ON OVER 300 ACE APPLICANTS

RESIDENTS' INTERESTS

1 Neighborhood Revitlization



Neighborhood Revitalization / Community Development / Housing

2 Paths to Service & Leadership

Volunteer & Leadership Opportunities for Residents / Running for office / Collaboration with the City / Offer to help / Neighborhood Associations

3 City Hall 101



Government Structure
City Council
Mayor/ Council Act
Legislation

4 Education and Labor

Birmingham City Schools / Education / Workforce Development

5 Economic Development



Economic Development / Entrepreneurs / Business Development



SESSION DESIGN

Sessions were designed around the questions asked of residents: "What topic are you most interested in learning about during ACE?"

Note: Public Safety is the top ranked topic that appeared across multiple subjects: justice, law, crime, safety and police.

TOP TEN RESIDENTS' INTEREST (Continued)

6. Strategic Plan / Woodfin Way / Committee Work Follow Up
7. Social Justice / Health | Food / Quality of Life / Mental Health / Public Health / Sustainability / Elderly /Homeless
8. Law Enforcement Led Public Safety
9. Youth / Parks and Rec / Community / The Arts (BMA)
10. Community Led Public Safety & Re-entry

ACE SECTION VII FUTURE PLANS FOR CIVIC ENGAGEMENT



Please find the planning document of the next ACE program. These are based on suggestions from the ACE summer 2019 experience.

ACE SUMMER 2019

ACE—THE NEW LOOK AND NAME

Program Changes

The first residents to matriculate through ACE were truly critical to the success of the initial efforts of implementing a civic engagement effort. It is the residents that make up the ACE project, and it is the residents that help define what this effort will be in future. For this reason and including feedback from team members across the city, the ACE project will have a new name and new logo.

The **Academy of Civic Engagement** is the new name of ACE. It represents the concept of learning together and using bright ideas inside and outside of City Hall to move our city forward. ACE provides all residents, regardless of their citizenship, an opportunity to have direct experience with city leadership and departments. ACE aims to ensure that all residents are welcome to participate in transparent experiences around how their government works, how decisions are made, and how they can get directly involved in making the city better.



ACE SUMMER 2019

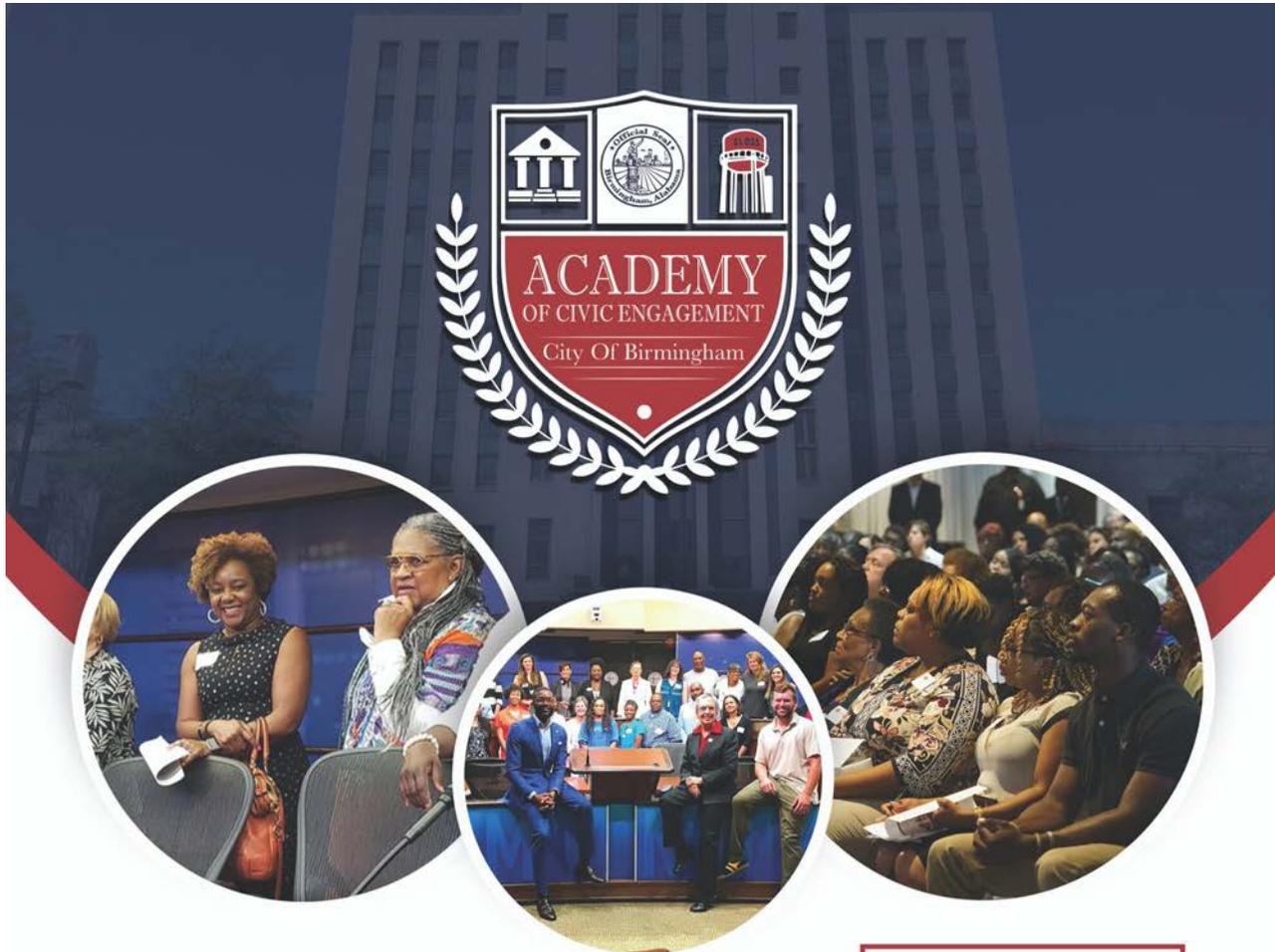
Lessons Learned

Staff Suggestions

1. REGISTRATION -Use online registration process. Ensure that each resident receives an application confirmation.
2. TEAM - ACE needs dedicated administrative support.
3. TRANSPORTATION - Was an issue for some participants as well as the need for childcare.
4. TRAIN THE TRAINER - Need facilitator and speaker training, on boarding and regular meetings.
5. SURVEY FEEDBACK- Difficult to review and respond to all of the feedback during the summer. Feedback will be used to enhance future classes.
6. PRESS AND PROMOTIONS - Needed a big group picture and other photo moments.
7. INSTRUCTIONAL AIDES AND TRAINING MATERIALS - Needed actual materials for class and speakers.
8. ALUMNI NETWORK - Follow-up for demand of participants wanting to get involved needs to increase.
9. ENGAGE LIBRARY TEAM- Library team was an important part of ACE and can be utilized more.
10. MODIFY START TIME - Programs will start at 5:30 pm instead of 5:00 pm
11. NEW CLASS - The "Business of Birmingham" will be added as a session.



ACE FALL 2019



Academy of Civic Engagement (ACE) is a City of Birmingham initiative with the central goal of getting residents directly involved and engaged with their local municipal government. ACE is a citywide leadership initiative aimed at bringing everyday citizens together for a deeper understanding of how the city is working for them and how they can plug into a variety of opportunities. Participants will tour City Hall and have direct engagement opportunities with city leadership.

The program will incorporate topic sessions covering:

- Birmingham: Past, Present, and Future
- Public Safety Strategies and Updates
- Understanding Birmingham's Infrastructure
- Serving Birmingham: Path to Leadership
- Neighborhood Revitalization & Opportunity for All

ACE ORIENTATION

Monday, October 28, 2019
5:30 - 7:30pm
at The Boutwell

ACE sessions

All sessions held at
library & City Hall
5:30-7:30pm

November 7

November 14

November 21

December 5

December 9th
Graduation

To apply, fill out an application at www.birminghamal.gov/ace or pick up an application at any Birmingham public library in the city or the Mayor's Office of Public Information, located on the 3rd floor of City Hall.



PUTTING PEOPLE FIRST

NEXT ACE ACADEMY



ACE Thoughts:
As an Army veteran, I strongly believe: everything rises and falls on leadership. Thanks to ACE, I am more equipped and informed to grow a better Birmingham. ACE is a cultivation tool to help transform the city.
#GoBlazers

Forte' District: 3
Neighborhood: South Glen Iris

I am beyond thankful for my ACE experience with the City of Birmingham because of the opportunity to connect with some special people during the 7-week sessions. This program was also an ideal information source for me as a new homeowner. Lastly, I have learned things about public safety, infrastructure and serving Birmingham's neighborhoods that has empowered me to be more of an advocate within my new community.

Lisa Williams; Norwood Neighborhood, District 4.



My name Roshanique Marbury Taylor and this is my City. My experience with the ACE Program was I learned valuable information for how City Hall operates on a daily basis. We had the opportunity to walk through each department's from EMT and 911 Dispatch, I really like the major upgrades of our Emergency response room and the Mayor's office and the city Council chambers. But my best take away was the New Police chief Patrick Smith going in depth on how to stop our crime rates and get out the patrol cars and talk with the citizens more. If I had to change anything with the ACE Program there would be nothing but add More fieldtrips.

Roshanique Marbury; Norwood Neighborhood, District 5 Darrell O'Quinn Councilor



I thoroughly enjoyed the ACE experience because I learned so much about the city's operation that I was not aware of. I also enjoyed meeting employees in different departments and being able to speak with them. The visit to City Hall was eye opening.

Sharon Wilson, Roebuck Neighborhood, District One, Clinton Woods Councillor

My experience was refreshing and informative. Much like a college freshman orientation, I learned more about the city and community I chose to relocate to from Los Angeles and I was reassured that I made the right choice.

Tish Flecther Neighborhood During ACE, Highland Park Council district During ACE, District 3 - Councilor Valerie Abbott Current, Norwood Current, District 4 - Councilor William Parker





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Office of Mayor Randall L. Woodfin
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