



BIRMINGHAM

NUSA

MAY 23-26, 2018

43RD ANNUAL CONFERENCE

BUILDING TOMORROW'S NEIGHBORHOODS TODAY

PROGRAM BOOK



PUTTING PEOPLE FIRST

WWW.BIRMINGHAMAL.GOV

American Institute of Certified Planners (AICP) and Certification Maintenance (CM) Credits are available for select conference activities.



PUTTING PEOPLE FIRST

www.birminghamal.gov



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NUSA PRESIDENT'S MESSAGE

JASON BERGERSON

NUSA President



On behalf of the Board of Directors for Neighborhoods, USA (NUSA), thank you for attending the 43rd Annual NUSA Conference on Neighborhood Concerns in Birmingham, Alabama.

The NUSA Conference is very different from your typical conference. While many conferences focus on a specific profession, trade, product or service industry, NUSA has the distinct history of bringing its attendees together to meet the needs of our collective neighborhoods. Every community is impacted on a daily basis by a number of different factors. We are a community of providers that build, sustain and grow our neighborhoods at the grass-roots level. This year's gathering in Birmingham will continue to show why NUSA conferences are so important to the fabric of neighborhoods we sew nationwide.

There are more than 60 workshops offered this year tailored to provide you with a view of what others are doing across the nation, region and locally here in Birmingham. There are opportunities for NUSA delegates to gather information on issues affecting seniors, youth and all our diverse populations. Embracing changing neighbors and how government resources, crime, and technology impact all of us will be covered in several workshops. Incorporating new technologies, sustainability, and preservation will be highlighted to help all of our communities find value in their older neighborhoods. You will also be able to see some of the best neighborhood programs in the nation on display with the Neighborhood Awards.

The City of Birmingham has a very rich and exciting history which will be on full display for you and fellow NUSA members. I encourage you to take the time to enjoy the sites while networking with others during the conference. Neighborhood Pride Tours will give you an up-close and personal view of how Birmingham has grown. I promise you the information you collect will be of great benefit to those back in your home towns. What you learn and share with others will continue NUSA's legacy of sharing and neighborhood empowerment.

I am proud to be part of such a great organization that works diligently to keep neighborhoods moving forward. Your NUSA Board of Directors is excited you are here and glad you decided to witness Birmingham "Building Tomorrow's Neighborhoods Today" for the 43rd Annual NUSA Conference.

Yours in Partnership,

A handwritten signature in black ink, appearing to read "Jason Bergerson".

Jason Bergerson
NUSA President



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CITY OF BIRMINGHAM

MAYOR RANDALL L. WOODFIN

PUTTING PEOPLE FIRST



Greetings,

As Mayor of the City of Birmingham, it is my distinct pleasure to extend a warm welcome to Neighborhoods, USA. We are excited that Birmingham has been selected to host your executive officers, neighborhood affiliates, members and friends for the 2018 NUSA Conference.

We are a proud city of 99 neighborhoods and 23 communities. The people are the heart of the city and it is important their voices are heard. The facilitators for the conference have created an itinerary that will bring some of the brightest minds in your state and ours to the table to ensure enlightening, informative discussions to make our municipalities the best places to work, live and grow.

Birmingham has a generous assortment of attractions available to keep you well-entertained. From the world's largest collection of vintage motorcycles to world-class restaurants and food, you are in for a great time in the Magic City. Our many places of interest include the Birmingham Civil Rights Institute, which is part of the historic area recently designated as a National Monument. We encourage you to enjoy the green space at our many parks, which includes Railroad Park in the heart of downtown.

You will discover that we are a city focused on putting people first. The evidence of our progressive spirit can be found in the steady growth of our commercial and industrial sectors, as well as the ever-expanding range of recreational, cultural and educational opportunities.

It is an honor to have the Neighborhoods, USA in our great city. I have no doubt that you will find Birmingham is an excellent choice for your conference. Please enjoy all we have to offer.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Woodfin".

Mayor



BIRMINGHAM CITY COUNCIL

710 NORTH 20TH STREET | BIRMINGHAM, ALABAMA 35203
Office: 205.254.2294 | Fax: 205.254.2603
www.birminghamcitycouncil.org



Greetings:

On behalf of the Birmingham City Council, it is my pleasure to welcome Neighborhoods, USA to the City of Birmingham. We are honored that Birmingham has been given the opportunity to host the 2018 NUSA Conference.

This event provides an excellent opportunity for community leaders and various organizations to share their ideas, knowledge, and experiences to build stronger and better communities. It is through members of your organization, as well as our dedicated neighborhood officers and residents, that we are able to engage our citizens to continue to improve the City of Birmingham. The Council of the City of Birmingham is dedicated to empowering our neighborhood officers through capacity building opportunities such as this conference. We are grateful Neighborhoods, USA has chosen the City of Birmingham for the 43rd annual conference to continue to promote and strengthen neighborhood associations across the country.

During your stay, I encourage each of you to explore our signature venues such as Vulcan Park, the Birmingham Civil Rights Institute, The Negro Southern League Museum and the Birmingham Museum of Art. Birmingham offers some of the finest restaurants, and our shopping opportunities are the best. As you foster fellowship and civic engagement, we hope that you will learn from Birmingham's rich history as a driving force in the Civil Rights Movement. Birmingham is the perfect setting for a gathering of action-minded individuals ready to take the necessary steps to strengthen their neighborhoods today and well into the future.

We are honored to have you here in our great city and would like to extend the full support of the Birmingham City Council to help in any way that we can to facilitate a successful conference.

Sincerely,

President

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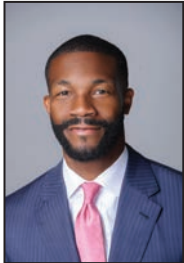


KEYNOTE SPEAKERS: MAYORAL PANEL

BREAKFAST KEYNOTE SPEAKERS - THURSDAY, MAY 24 - 8:00 A.M.

Rebirth, Recreate, Revitalize: How New Leaders are Re-energizing Neighborhood Pride in the South

These newly-elected mayors share their thoughts on what it takes to recharge communities to bring about change beyond their city borders



MAYOR RANDALL L. WOODFIN, BIRMINGHAM, AL

As a product of Birmingham, AL, Mayor Randall Woodfin believes in his hometown and its citizens. He graduated from Morehouse College in Atlanta and returned to Birmingham with an even stronger commitment to make things better in the Magic City. He earned his law degree from Cumberland School of Law at Samford University and then worked as a public servant for the city.

In 2013, he was elected to the city’s school board and also became its president. He served from 2013-2015.

But his calling to help others grew stronger and he committed a run for mayor. He was elected on Oct. 3, 2017. He took the office of mayor of Birmingham on Nov. 28, 2017.

His theme is “Putting People First” and focuses on building communities through servant leadership. He is doing this by putting measures in place to fight crime, remove blight and improve the city’s 99 neighborhoods.



MAYOR LATOYA CANTRELL, NEW ORLEANS, LA

When the levees broke after Hurricane Katrina in 2005, flooding decimated LaToya Cantrell’s New Orleans neighborhood. But through citizen engagement and her leadership, she championed her area’s redevelopment plan. The neighborhood known as Broadmoor, is now considered an international model for disaster recovery.

Getting involved and making a difference has always been at the heart of what Cantrell does. It can be seen in what she does in her community and as an elected official. In 2012, Cantrell was elected to city council. On November 18, 2017, Cantrell was elected as the first female mayor of New Orleans. Mayor Cantrell pledges to produce results that will create a more equitable, safer and better New Orleans for all residents.



MAYOR CHOKWE ANTAR LUMUMBA, JACKSON, MS

The Honorable Chokwe Antar Lumumba is the son of two life-long community activists—the late Mayor Chokwe Lumumba and Nubia Lumumba. Throughout his life and career, he has maintained a consistent presence in community projects and displayed a genuine commitment to justice.

He is a member of the Mississippi Bar Association as well as the Magnolia Bar Association. In 2013, he launched his own firm—Lumumba & Associates—a firm “Dedicated to Community. Invested in Justice.” As a founding member of the Mississippi Human Rights Collective, he co-organized the “Stand Up to Take It Down” rally at the State capitol to support the removal of the confederate insignia from the Mississippi State flag.

In 2017, Lumumba defeated nine other viable candidates in the Democratic primary for mayor with a total of 55% of the vote. He went on to win the city’s general election by 93% on June 6, 2017. As mayor, he has been recognized as one of Mississippi’s Top 50 Most Influential Leaders and was named one of the 100 Most Influential African Americans of 2017 by The Root.

Following up his campaign promise to build “the most radical city on the planet,” Mayor Lumumba has focused his attention on infrastructure and economic development, specifically community-based businesses.



KEYNOTE SPEAKERS



DR. MICHAEL D. MOORE

LUNCHEON KEYNOTE SPEAKER - THURSDAY, MAY 24 - 12:45 P.M.

Dr. Michael D. Moore is Senior Pastor of Faith Chapel, a thriving non-denominational congregation of thousands in Birmingham, Alabama, and founder of Mike Moore Ministries, the outreach arm of Faith Chapel.

Dr. Moore left law school in 1978 to fully pursue his call into the ministry. Faith Chapel began with four people and a Bible in a living room in Birmingham's Wylam neighborhood in 1981. It has now grown into a congregation of thousands housed in the world's largest monolithic dome.

Moore has gained popularity over the years through his ability to communicate biblical messages in practical terms while inspiring and empowering people to live successfully on spiritual, physical, mental, social, and financial levels. He is the author of several books, including *Weep Not: Overcoming Grief, Disappointment, and Loss* and *Moving from Tragedy to Triumph*.



MAX MICHAEL, MD

BREAKFAST KEYNOTE SPEAKER - FRIDAY, MAY 25 - 8:00 A.M.

Dr. Max Michael served as the fifth dean of the University of Alabama at Birmingham School of Public Health. Dr. Michael is credited with a number of innovative programs during his tenure at the school.

The Back of the Envelope Awards were created to support novel research and education ideas from the faculty and students. More than 35 faculty and students have received these awards since 2006. Their work through these awards is credited with an additional \$3.8 million in NIH research support and at least one patent.

Michael helped create Congregations for Public Health, a not-for-profit organization of six African American churches in Birmingham whose mission is to address public health issues in a one-mile radius surrounding each church. Through One Great Community, Michael established the Community Health Innovation Awards which encourages local community-based organizations to apply for a grant that requires participation in innovation and grant writing workshops.



DENNIS HARRIS

BREAKFAST KEYNOTE SPEAKER - SATURDAY, MAY 26 - 8:00 A.M.

Dennis Harris is the Central Outreach Director and staff pastor at Church of the Highlands in Birmingham, Alabama. He oversees the church's Dream Center Ministries and Disaster Response.

The Church of the Highlands currently has three Dream Centers in Alabama: Birmingham, Montgomery and Auburn with a fourth soon to be established in Tuscaloosa. The Dream Centers exist to serve others by showing God's love in practical ways through meeting the needs within communities. The programs and ministry of the centers are focused in disadvantaged communities in each city where they are located.

The disaster response efforts of Church of the Highlands have impacted communities across the southeast and internationally in the aftermath of catastrophic disasters by providing SERVE teams to help through clean up, debris removal, feeding, rebuilding and resourcing local churches. In the past year these efforts have served communities in Alabama, Texas, Florida, Puerto Rico, Haiti and Peru.



ADULT CONFERENCE AT A GLANCE

**Wheelchairs available upon request*

MONDAY, MAY 21, 2018

Volunteer Appreciation Luncheon	Boutwell Auditorium	12:00 p.m. - 2:00 p.m.
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WEDNESDAY, MAY 23, 2018

NUSA Board Meeting	The Forum C	9:00 a.m. - 3:00 p.m.
Registration	Sheraton-East	9:00 a.m. - 4:00 p.m.
Exhibits Open	East Meeting Room A	11:00 a.m. - 4:00 p.m.
Pre-Conference Tours	Sheraton Hotel	1:00 p.m. - 5:00 p.m.
Mayor's Welcome Reception (white attire)	East Exhibition Hall 1	6:00 p.m. - 10:00 p.m.

THURSDAY, MAY 24, 2018

Morning Fitness	The Forum J	6:00 a.m. - 7:00 a.m.
Registration	Sheraton-East	7:00 a.m. - 4:00 p.m.
Opening Breakfast/Mayoral Panel	Birmingham Ballroom	8:00 a.m. - 9:30 a.m.
Exhibits	East Meeting Room A	9:00 a.m. - 5:00 p.m.
Neighborhood of the Year Award Judging	The Forum B	10:00 a.m. - 5:00 p.m.
Workshop Session 1	East Meeting Rooms A-M	9:45 a.m. - 11:00 a.m.
Workshop Session 2	East Meeting Rooms A-M	11:15 a.m. - 12:30 p.m.
Keynote Speaker's Luncheon	Birmingham Ballroom	12:45 p.m. - 2:15 p.m.
Workshop Session 3	East Meeting Rooms A-M	2:30 p.m. - 3:45 p.m.
Neighborhood Pride Tours and Dinners	Sheraton Ballroom	5:15 p.m. - 9:15 p.m.

FRIDAY, MAY 25, 2018

Morning Fitness	The Forum J	6:00 a.m. - 7:00 a.m.
Registration	East Ballroom A	7:00 a.m. - 4:00 p.m.
Breakfast/Keynote Speaker	Birmingham Ballroom	8:00 a.m. - 9:00 a.m.
NUSA Board Election	East Meeting Room N	9:00 a.m. - 12:30 p.m.
Exhibits	East Meeting Room A	9:00 a.m. - 5:00 p.m.
Workshop Session 4	East Meeting Rooms A-M	9:45 a.m. - 11:00 a.m.
Best Neighborhood Program Award Judging	The Forum B	10:00 a.m. - 5:00 p.m.
Workshop Session 5	East Meeting Rooms A-M	11:15 a.m. - 12:30 p.m.
Neighborhood of the Year Awards Luncheon	Birmingham Ballroom	12:45 p.m. - 2:15 p.m.
NUSA Board Election	East Meeting Room N	2:30 p.m. - 5:00 p.m.
Workshop Session 6	East Meeting Rooms A-M	2:30 p.m. - 3:45 p.m.
Roaring '20s Party (1920s Attire)	Sheraton Birmingham Ballroom	8:00 p.m. - 12:00 a.m.

SATURDAY, MAY 26, 2018

Morning Fitness	The Forum J	6:00 a.m. - 7:00 a.m.
Breakfast/Keynote Speaker	Birmingham Ballroom	8:00 a.m. - 9:30 a.m.
NUSA General Membership Meeting	East Ballroom B	9:45 a.m. - 11:45 a.m.
Best Neighborhood Program Awards Luncheon	Birmingham Ballroom	12:00 p.m. - 1:30 p.m.
NUSA Board Meeting	The Forum C	1:45 p.m. - 3:45 p.m.
Jazz in the Park	Linn Park	6:00 p.m. - 9:00 p.m.



YOUTH CONFERENCE AT A GLANCE

**Wheelchairs available upon request*

WEDNESDAY MAY 23, 2018

Youth Conference Registration	Sheraton-East	9:00 a.m. - 4:00 p.m.
Pre-Conference Tours	Sheraton Hotel	1:00 p.m. - 4:00 p.m.
Youth Neon Party	Room G	6:00 p.m. - 9:00 p.m.

THURSDAY, MAY 24, 2018

Youth Conference Registration	Sheraton-East	8:00 a.m. - 2:00 p.m.
Opening Breakfast/Mayoral Panel	Birmingham Ballroom	8:00 a.m. - 9:30 a.m.
Municipal Government: Executive Branch	Rooms D,H, & I	10:30 a.m. - 11:10 a.m.
Municipal Government: Legislative/Judicial Branch	Rooms D,H, & I	11:15 a.m. - 12:30 a.m.
Diversity Training: Living, Working and Playing Together (Lunch Included)	Rooms H & I	12:35 a.m. - 2:25 p.m.
Causes and Candidates: The Overview	Room G	2:30 p.m. - 3:30 p.m.
Causes and Candidates: The Breakdown	Room G	3:30 p.m. - 3:45 p.m.
Causes and Candidates: The Training	Rooms H & I	3:45 p.m. - 4:15 p.m.
Causes and Candidates: The Selection	Rooms H & I	4:15 p.m. - 4:45 p.m.
Causes and Candidates: The Coaching	Rooms D,H, & I	4:45 p.m. - 5:45 p.m.
Youth Tours and Dinners	Sheraton Hotel	TBA

FRIDAY, MAY 25, 2018

Causes and Candidates: The Campaign	Various Locations	7:00 a.m. - 3:00 p.m.
Youth Breakfast	Room G	8:00 a.m. - 9:00 a.m.
Causes and Candidates: The Forum	Room G	9:30 a.m. - 11:00 a.m.
Causes and Candidates: The Campaign Continues	Various areas	11:00 a.m. - 3:00 p.m.
Youth Lunch	Room G	12:00 p.m. - 1:00 p.m.
Causes and Candidates: The Election	Room I	12:00 p.m. - 3:00 p.m.
Causes and Candidates: The Debrief	Room G	4:00 p.m. - 5:00 p.m.
The Closeout	Room G	7:00 p.m. - 10:00 p.m.

SATURDAY, MAY 26, 2018

Breakfast (Optional: Youth may attend breakfast with adults)	Birmingham Ballroom	8:00 a.m. - 9:30 a.m.
Jazz in the Park	Linn Park	6:00 p.m. - 9:00 p.m.





2018 NEIGHBORHOOD OF THE YEAR FINALISTS

PRESENTATION SCHEDULE - THURSDAY, MAY 24, 2018 - THE FORUM B

NEIGHBORHOOD OF THE YEAR AWARD

PHYSICAL REVITALIZATION/BEAUTIFICATION – SINGLE NEIGHBORHOOD

- | | |
|---------------|---|
| 10:00 – 10:20 | Armstrong Park Enhancements
New World Neighborhood Crime Watch |
| 10:25 – 10:45 | Sunset Heights Neighborhood Mural
Sunset Heights Neighborhood Association |
| 10:50 – 11:10 | Park Restoration & Habitat Improvement
Five Oaks-Triple Creek Neighborhood Association Committee |
| 2:30 – 2:50 | Santa Comes to Old Town
Goleta Old Town Community Association |
| 2:55 – 3:15 | Highland Neighborhood Walk Series
Highland Neighborhood Association Committee |
| 3:20 – 3:40 | Whitely Community Food Pantry
Whitely Community Council |
| 3:45 – 4:05 | Pogue's Run Art and Nature Park
Pogue's Run Art and Nature Park Revitalization Task Force |





2018 BEST NEIGHBORHOOD PROGRAM FINALISTS

PRESENTATION SCHEDULE - FRIDAY, MAY 25, 2018 - THE FORUM B

PHYSICAL REVITALIZATION/BEAUTIFICATION

- | | |
|---------------|---|
| 10:00 – 10:20 | Woodlawn Tactical Urbanism
Woodlawn Neighborhood Association/Woodlawn Business Assn. |
| 10:25 – 10:45 | Neighborhood Safety Program
City of Kirkland |
| 10:50 – 11:10 | N.I.C.E. – Neighborhood Involvement and Community Engagement
City of Port St. Lucie – Neighborhood Services Department |
| 11:15 – 11:35 | Open Campus Project: Deconstruct & Reimagine
City of Fort Lauderdale |

SOCIAL REVITALIZATION/NEIGHBORLINESS

- | | |
|-------------|--|
| 2:30 – 2:50 | This is Orange Mound
Blues City Cultural Center |
| 2:55 – 3:10 | Energize Our Neighborhoods
City of Boise |
| 3:15 – 3:35 | Celebrating Diversity Program
La Famalia Senior/Community Center |
| 3:40 – 4:00 | Neighbor Leadership Academy
City of Fort Lauderdale |
| 4:05 – 4:25 | Rowlett City Academy
City of Rowlett |
| 4:30 – 4:50 | Future Builders Program
Grand Prairie Housing & Neighborhood Services |



NEIGHBORHOOD PRE-CONFERENCE TOURS

ALL TOURS WILL PICK UP FROM THE SHERATON HOTEL AT 1:00 P.M.

**Wheelchairs available upon request*

PC 1 - University of Alabama at Birmingham International Flavor

The University of Alabama at Birmingham (UAB) students that participate and comprise the International Studies program, representing more than 100 countries, will provide a tour to highlight the diversity of the Birmingham communities and student body, their contributions to the City Of Birmingham, and showcase UAB as the largest employer in the state of Alabama and how the collaboration between the City Of Birmingham and UAB is a true partnership. **WALK SCORE - 1**

PC 2 - Birmingham’s Civil Rights Contributions

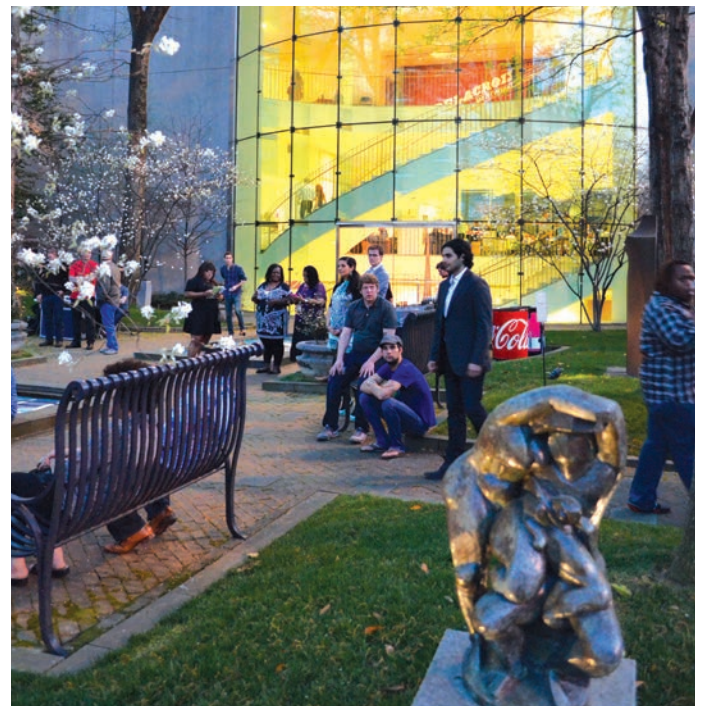
Birmingham served as the tipping point of the civil rights movement. Many are familiar with the “4 little girls” and the bombing of the historic 16th Street Baptist Church in 1963. The commitment of the foot soldiers of Birmingham contributed to what eventually led to the creation of the Civil Rights Act of 1964. Participants will take a bus tour that will show places of historic significance and hear first-hand accounts of what many have only watched on television or read in books. **WALK SCORE - 1**



PC 3 - The Museums of Birmingham

Birmingham Museum of Art, Sloss Furnace, and the Southern Museum of Flight. These treasures all provide a walking history of Birmingham. The Birmingham Museum of Art, one of the finest regional museums in the United States, houses a diverse collection of more than 26,000 paintings, sculpture, prints, drawings, and decorative arts dating

from ancient to modern times. The collection presents a rich panorama of cultures, featuring the Museum’s extensive holdings of Asian, European, American, African, Pre-Columbian, and Native American art. Sloss Furnaces produced iron for nearly 90 years, which gave rise to the city of Birmingham. Now recognized as a National Historic Landmark, Sloss Furnaces, with its web of pipes and tall smokestacks, offers a glimpse into the great industrial past of the South and our nation. The Southern Museum of Flight is one of the largest aviation museums in the Southeast and is dedicated to presenting civilian, military, and experimental



Walk Scores of 1 to 5 (1 = low amount of walking, 3 = moderate amount of walking, 5 = high amount of walking)



NEIGHBORHOOD PRE-CONFERENCE TOURS

ALL TOURS WILL PICK UP FROM THE SHERATON HOTEL AT 1:00 P.M.

**Wheelchairs available upon request*

aircraft and memorabilia from the earliest history of powered flight. The museum houses more than 100 aircraft as well as engines and other artifacts of historical significance. Tour participants will truly enjoy landing at and exploring the Southern Museum of Flight and all that it has to offer. **WALK SCORE - 3**

PC 4 - Zyp Bikeshare Bike Tour

Tour participants will cycle from the Northside to scenic Lakeview and Parkside neighborhoods, taking in the new developments of restaurants, lofts, and businesses. This tour will highlight how the public/private partnerships between the city and private sector can enhance a city's tax base and growth. The emergence of lofts and apartments convenient to the City Center, green space designed to enhance healthy living and family enjoyment, food, entertainment, and shopping venues attracting patrons from all over the city, and businesses investing within these communities will



provide a blueprint for how these collaborations between the City Of Birmingham, other governmental entities, and private sector investment can be a catalyst for growth in cities across the country. **WALK SCORE – SIGNIFICANT AND PROLONGED BICYCLING INVOLVED**

PC 5 - University of Alabama at Birmingham

A pacesetter in academia - a worldwide leader in research - innovations in healthcare - this is the University of Alabama at Birmingham (UAB). UAB is a comprehensive urban university with a nationally recognized academic health center. UAB is the only public, four-year degree granting university in the state's largest metropolitan area. UAB is the largest research institution in the state of Alabama and the university is the largest employer in Birmingham. UAB generates \$7.15 billion in economic impact annually within the state of Alabama. One in every 31 jobs within the state of Alabama either is held directly by a UAB employee or is supported as a result of UAB's presence. UAB faculty, staff and students generate more than \$80.5 million in community impact through donations and volunteer time to local nonprofits. In addition, the UAB Health System supports more than \$144 million in charity care to underserved populations in Birmingham and across the state. UAB welcomes NUSA to Birmingham. Come find out how UAB is "Forging the Future" here in Birmingham in the areas of education, research, innovation, and economic development, community engagement, and patient care.

WALK SCORE – 2





NEIGHBORHOOD PRIDE TOURS

All 14 neighborhood tours leave from the Sheraton at 5:15 P.M. and return at 9 P.M. Thursday.

**Wheelchairs available upon request*

Walk Scores of 1 to 5 (1 = low amount of walking, 3 = moderate amount of walking, 5 = high amount of walking)

T-1 Jefferson County Department of Health

The Red Rock Ridge and Valley Trail System is an asset to the city of Birmingham and the surrounding Metropolitan Jefferson County area. This tour will highlight how Vulcan, the Red Rock Ridge and Valley Trail System have developed into a partnership that has reinvigorated Birmingham while also showing visitors how a trail system can be developed. This tour is a wonderful example of the conference's theme, "Building Tomorrow's Neighborhoods Today."

WALK SCORE – 1 (WALK SCORE FOR THE VULCAN TRAIL PORTION IS - SIGNIFICANT)

T-2 Crestwood Community Through Time

This tour will provide a narrative focused on why the Crestwood Community has remained stable over a 100-year period through industrial to post civil-rights era. It will provide inspiration for communities now facing renewed conflict created by cultural changes and increased diversity. The Crestwood Community Tour will show examples of housing architectural styles from 1900 to the present which will demonstrate the changes of the Crestwood Community through time. **WALK SCORE – 1**

T-3 Southwest Community Hibbett Sport Museum and Hike the Magic City

Hibbett Sports, based in Birmingham, features an extensive sports memorabilia collection in its corporate headquarters. The company's sports museum includes items from the Olympic Games, The Masters Golf Tournament and sports legends Paul "Bear" Bryant and Muhammed Ali, to name a few. This will be fascinating for those who not only love sports, but history.

Upon leaving the Hibbett Sport Museum, visitors will then Hike the Magic City. Take a walk through Red Mountain Park while passing along the same routes of Birmingham's miners. Immerse yourself in the place where Birmingham began by sitting on Mine 13. See unique black and white photos of the area and hold artifacts that were found in the park and mine. This tour is perfect for those who wish to understand Birmingham's mining history and what makes us the "Magic City!" **WALK SCORE – 1 FOR HIBBETT SPORT MUSEUM (WALK SCORE FOR HIKE TO MINE 13 – SIGNIFICANT BUT GUEST CAN CHOOSE TO TAKE RIDE)**

T-4 Historic Norwood: Neighbors Helping Neighbors

Join the residents of Historic Norwood for a guided tour through one of Birmingham's most precious gems. Meet residents and stakeholders and learn how a grassroots movement has propelled a neighborhood in the aftermath of industrial pollution, loss of population, an economic downturn, significant blight, neighborhood school closings, and the loss of a hospital which was the major employer and service provider in the community. **WALK SCORE – 1**

T-5 Five Points West Community – A Slice of Birmingham

The Five Points West Community is an up-and-coming jewel within the western section of Birmingham. This community is transitioning from blight to financial stability. Visitors will see how this community comprised of six individual neighborhoods has worked as one cohesive community with the Office of the Mayor and the City Council to affect change and growth, leading to an impressive path of stability. **WALK SCORE – 1**





NEIGHBORHOOD PRIDE TOURS

All 14 neighborhood tours leave from the Sheraton at 5:15 P.M. and return at 9 P.M. Thursday.

**Wheelchairs available upon request*

Walk Scores of 1 to 5 (1 = low amount of walking, 3 = moderate amount of walking, 5 = high amount of walking)

T-6 Bombing the Dividing Streets of College Hills

College Hills was the dividing line of demarcation in segregated communities where the chief lawyers and activists resided during the violent times of the civil rights struggle. The civil rights struggle of College Hills and Birmingham was about crossing the law of segregation and bigotry and establishing a community of freedom and fairness for people of color during those times. This community contains second, third and fourth generations who are continuing the struggle and helping College Hills flourish.

WALK SCORE – 3

T-7 Neighborhoods Rising to Connect the Past, Present, and Future

The Ensley Community consists of six neighborhoods that all blossomed because of the steel industry's growth. That growth brought with it a variety of businesses, churches, arts, entertainment, and diversity. As the steel industry declined, the community suffered. This tour will focus on how the neighborhoods are utilizing remnants of the past to rebuild and repurpose existing building structures and land while adding new homes and facilities. Participants will visit historic sites, repurposed venues, new businesses and facilities, and neighborhood parks. **WALK SCORE – 2**

T-8 Brownville: Two Cities Become One Community

The Brownville Community tour will highlight the history and efforts taken to have two individual cities adapt to change and shape themselves into one community in the city of Birmingham. Learn how Brownville has incorporated independent living strategies to make sure senior residents and those with disabilities are valued and utilized to foster creative inclusion through art, communication, and community collaboration. Residents will also highlight crime prevention strategies that have helped to enhance safety and livability while reducing overall neighborhood crime.

Visitors will also have an opportunity to take advantage of the High Ore Line Trail Tour (optional). The High Ore Line Trail Tour is a two-mile walking and cycling trail constructed as part of the Red Rock Ridge and Valley Trail System connecting Red Mountain Park and the Jones Valley Trail. **WALK SCORE – 1 (WALK SCORE FOR THOSE CHOOSING TO TAKE ADVANTAGE OF THE TRAIL WALK – SIGNIFICANT)**

T-9 Stronger Neighborhoods Through Sharing Birmingham's Success

Roebuck Springs in conjunction with Ruffner Mountain will introduce visitors to one of the largest privately operated urban nature preserves in North America while also painting the picture of why Birmingham is a great city to live, work, and raise a family. This tour will establish the importance of green space in urban and metropolitan cities. Ruffner Mountain provides programs that educate others on ecology, geology, and the historical elements of the foothills of the Appalachian Mountain's ecosystem.

WALK SCORE – 1





NEIGHBORHOOD PRIDE TOURS

All 14 neighborhood tours leave from the Sheraton at 5:15 P.M. and return at 9 P.M. Thursday.

**Wheelchairs available upon request*

Walk Scores of 1 to 5 (1 = low amount of walking, 3 = moderate amount of walking, 5 = high amount of walking)

T-10 Woodlawn: A Community United for Change

If you are interested in urban renewal and revitalization that highlight public and private partnerships, then touring the Woodlawn Community will inspire you to realizing the concepts used in Woodlawn in your own respective community. Tour participants will learn about the rich history of Woodlawn and the current holistic three prong approach to community revitalization concentrating on education, housing, and community wellness. Leave empowered with the tools to leverage public and private partnerships to truly engage and unite your community for change. **WALK SCORE – 3**

T-11 All of WE (West End)

All of WE is unique and interesting because of its melting pot of assets and its tenacious pride to remain strong and vibrant in spite of world adversities, the economy, healthcare, and perception. The West End Community, comprised of five neighborhoods, is the most densely populated area in the city of Birmingham. This community is home to Rickwood Field – the oldest baseball park in the United States, Seven Springs Ecospace, home of the endangered Darter fish, and the Arlington House, which serves as a decorative arts museum featuring a collection of 19th-century furniture, textiles, silver, and paintings. The garden features a restored garden room that is used for special events. The house was added to the National Register of Historic Places on December 2, 1970. West End is a proud survivor of changing times, still standing with several positives to offer visitors and residents. **WALK SCORE – 2**

T-12 From Tragedy to Triumph

On April 28, 2011, the world watched in awe as an EF5 tornado ripped through Alabama, devastating parts of Jefferson County, including Pratt City in Birmingham. This tour will show how Pratt City has risen like a phoenix from the ashes of destruction to be the growing and thriving community it is today. Six neighborhoods, one community demonstrating how in the face of tragedy, together we can all triumph. **WALK SCORE – 3**

T-13 Eastwood's Preservation Award Tour Mountainside Park

In 2015, Eastwood was the recipient of a NUSA Neighborhood Award. This tour will highlight the award winning neighborhood, featuring a collaborative effort with the Eastwood Neighborhood, Putnam Middle School student gardens, Jones Valley Farmers and the Nature Park at Shades Creek Mountainside. Visit and see how urban nature and outdoor classrooms impact and beautify the community. **WALK SCORE – 1**

T-14 Huffman High School & Spring Lake: STEM Meets the Environment

Huffman High School After-School's STEM (Science, Technology, Engineering, and Math) Program along with the Spring Lake Neighborhood Association collaborate to highlight how students are encouraged to use their skills and talents to spark economic opportunities that will improve the quality of life for residents in the Spring Lake Neighborhood/Huffman Community. Tourist will further witness how Village Creek has created an environmental impact and how continued restoration can enhance economic development in the Spring Lake Neighborhood/Huffman Community. **WALK SCORE – 1**





CONFERENCE WORKSHOP TRACKS



NEIGHBORHOOD INITIATIVES TRACK A

Defined by the spaces, places and the people who call them home, neighborhoods are the backbone of every city. Learn about the initiatives that have been undertaken by communities to combat neighborhood challenges, build upon existing strengths and improve the reality of the people who define the places we call home.



NEIGHBORHOOD STABILIZATION TRACK B

Neighborhoods lead on-the-ground efforts for promoting economic revitalization and discovering creative solutions. Learn about the initiatives and best practices undertaken by communities to protect neighborhood assets and take advantage of innovative local opportunities to spur economic growth and build a creative economies.



EMPOWERING COMMUNITIES TRACK C

Demonstrate community-based crime prevention strategies supported by multiple stakeholders that foster enhanced safety and livability, while reducing overall neighborhood crime. Hear from leaders who are working toward implementing or managing problems that promote and empower community well-being.



HEALTHY COMMUNITIES TRACK D

Health starts in our neighborhoods. The conditions in which we live, explain in part, why some Americans are healthier than others. Learn how neighborhoods are creating social and physical environments that promote good health for all and how programs, practices, and policies can affect the health of individuals, families, and communities.



GOING GREEN TRACK E

Neighborhoods can play a vital role in environmental stewardship by creating a “culture of conservation” within their communities. Discover eco-friendly technologies and learn what neighborhoods can do to help the environment through land use, community gardens and urban farming. Understand the strategies communities have used to reduce a generation of waste, promote recycling and use renewable energy sources.



CREATIVE INCLUSION TRACK F

America is entering a time of profound and permanent change to the demographic structure (age, race, religion, socioeconomic). By 2030, the U.S. will have twice as many seniors as we have today. By 2044, the country is expected to reach a peak of diversity regarding racial and ethnic composition. Communities will be made up of a kaleidoscope of ethnicities, religions, age and socioeconomic groups. Learn why it is important to foster an environment of inclusion and how leaders are building inclusive neighborhoods through art, communication, and community collaboration.



LIVING INDEPENDENCE TRACK G

Independent living is a worldwide movement that promotes equal opportunity, self-determination, and self-respect. Learn about innovative initiatives and programs that assist people with disabilities and the elderly to thrive in our neighborhoods. Discover initiatives that increase collaboration and inclusion of those with disabilities and seniors in planning for the future.



FAMILY AND YOUTH TRACK H

Engaging families and youth and providing the tools necessary for them to become involved in the neighborhood issues that affect them is essential. Learn how to develop and implement programs that will encourage, guide families, and motivate youth to become active in their communities to impact change.



NUSA TRACK I

Get information about the NUSA organization, attend workshops on running for the NUSA board of directors, connecting via social media, or becoming an affiliate member. Also, watch the presentations for the Neighborhood of the Year and Best Neighborhood Program Award judging.



WORKSHOPS AT A GLANCE

WORKSHOP SESSION 1 – Thursday / May 24 / 9:45 am – 11:00 am		
(1A.1) Helping Neighbors Help Themselves: Neighborhood Resources	Room M	Page 29
(1A.2) Neighborhood Partnership Committee: University of Alabama	Room F	Page 30
(1A.3) Santa Ana Neighborhood Initiatives-Building Tomorrow's Neighborhoods Today	Room L	Page 30
(1B) Framework Planning: How to Engage Local Communities in a Comprehensive Planning Effort	Room A-B	Page 31
(1C) From Darkness to Light: A City-wide Lighting Project (Part 1)	Room D	Page 24
(1D.1) Exercise & Nutrition for the Way We Live	Room J	Page 27
(1D.2) It Takes a Village: Community Strategies For Increasing Mental Health Awareness	Cancelled	Page 27
(1E) From Renovation to Stabilization – The ULIB Building	Room G	Page 26
(1F) Getting To YES, A Guide to Combatting NIMBY & Promoting Affordable Homes	Room C	Page 22
(1G) Disability Access and Inclusion in Neighborhood Revival	Room E	Page 28
(1H) Share The Words: Getting Our Kids Ready to Learn	RoomK	Page 25
(1I) Running for the NUSA Board of Directors	Room I	Page 31
WORKSHOP SESSION 2 – Thursday / May 24 / 11:15 am – 12:30 Noon		
(2A.1) Community Visioning Using The Community Land Trust Model	Room M	Page 29
(2A.2) Comparing Social Function of Neighborhood Councils in Japan and the USA	Room J	Page 29
(2B) Norwood Resource Center, A Family Resource Center	Room K	Page 31
(2C.1) From Darkness to Light: A City-wide Lighting Project (Part 2)	Room D	Page 24
(2C.2) Reinventing Law Enforcement in the 21st Century	Room G	Page 24
(2C.3) Simple Crime Prevention Techniques to Keep Your Home and Neighborhood Safe	Room A-B	Page 24
(2E.1) Improving Life Quality with Equitable Mobility-Complete Streets in Birmingham	Room C	Page 26
(2E.2) Put A Lid On It	Room I	Page 26
(2F) Understanding Personal Biases	RoomL	Page 23
(2G) The Impact of the Americans with Disabilities Act on Communities	Room E	Page 28
(2H) Connecting Mentors and Youth Through Collaborative Partnerships	Room F	Page 24



WORKSHOPS AT A GLANCE

WORKSHOP SESSION 3 – Thursday / May 24 / 2:30 pm – 3:45 pm		
(3A.1) Common Ground: Using the Arts to Build Creative Communities	Room C	Page 29
(3A.2) “In Order to Teach You, I Must Know You”: Community Mentors and the Development of Culturally Responsive Teachers	Room J	Page 30
(3B) Building Capacity & Strengthening the Community Through The Boise Neighborhood Interactive	Room A-B	Page 31
(3C.1) Decades of Defiance, Hope and Change	Room D	Page 23
(3C.2) Drugs and Crime in the Community	Room M	Page 23
(3C.3) From Brokenness to Boldness: Taking Communities Back From Domestic Abuse By Helping Mothers Approve Their Children Through Brokenness	Room E	Page 23
(3D) Public Health and Land Conservation: Creating Physical Connections for Healthy and Vibrant Communities in Jefferson County, Alabama	Room F	Page 28
(3E) Junior Master Gardener Summer Camp; Cultivating the Community	Room G	Page 26
(3F) Creative Inclusion: A Community College’s Place-Based History Collaboration with Historic Industrial Neighborhoods	Room K	Page 22
(3H) Involving Today’s Youth/Engaging and Interesting Our Young People	Room L	Page 25
(3I) Running for the NUSA Board of Directors	Room I	Page 31
WORKSHOP SESSION 4 – Friday / May 25 / 9:45 am – 11:00 am		
(4A.1) When TV Cameras Come to My Neighborhood: What Should I Say and Do?	Room L	Page 30
(4A.2) The World Is Also Our Neighborhood	Room E	Page 31
(4B) Grant and Proposal Writing Made Simple	Room M	Page 31
(4C.1) Birmingham Industrial Heritage Trail: Blending Together of Neighborhood Histories	Room C	Page 23
(4C.2) Municipal Courts in a Post-Ferguson Environment	Room K	Page 24
(4D.1) Building an Oasis in a Food Desert: A Neighborhood’s Fight Against Food Insecurities and For a Healthier Community	Room A-B	Page 27
(4D.2) Improving Disaster Preparedness and Response by Strengthening Community Resilience	Room F	Page 27
(4E) Eyesores No More: Brownfields Redevelopment 101	Room D	Page 26
(4F) The Neighborhood Directory: Purpose, Problems and Prospects	Room J	Page 23
(4G) Weaving a Tapestry of a Livable City: How To Craft Town And Gown Connections With Citizens, Neighborhoods And Community Partners	Room G	Page 28
(4H) Leading Change In The Community From An ISD Perspective	Room I	Page 25



WORKSHOPS AT A GLANCE

WORKSHOP SESSION 5 – Friday / May 25 / 11:15 am – 12:30 PM		
(5A.1) How 2 Series: Continuing the Momentum after NUSA	Room C	Page 29
(5A.2) The Neighborhood That Could – And Did!	Room M	Page 30
(5B) Catalytic Development in Birmingham Neighborhoods	Room G	Page 31
(5C) Better When We Work Together: Cooling The Hot Spots For A Safer City	Room E-F	Page 23
(5D) How To Work With Research Institutions To Address The Issues Your Community Sees As Priority	Room L	Page 27
(5E) Technology Trends That Create Sustainability, Social Equity, And Smart Communities	Room J	Page 26
(5F.1) Birmingham Is Baseball	Room I	Page 22
(5F.2) The Diverse Neighbor Agenda	RoomK	Page 22
(5G) Preserving Dynamic and Diverse Neighborhoods-A Study Of The Impact Of Gentrification	Room A-B	Page 28
(5H) Putting Youth First	Room D	Page 25
WORKSHOP SESSION 6– Friday / May 25 / 2:30 pm – 3:45 pm		
(6A.1) Creating Community Ownership of Your Neighborhood’s Public Resources	Room M	Page 29
(6A.2) Impacting Communities Through Collective Philanthropy	Room C	Page 30
(6A.3) Memphis Heritage Trail Project: Utilizing Cultural Assets In Redevelopment Neighborhoods	Room K	Page 30
(6B) Tips For Understanding The Economic Impact Of Your Neighborhood’s Programs or Initiatives	Room A-B	Page 31
(6C) Ready or Not, Here They Come	Room D	Page 24
(6D) The City Of Birmingham’s Road to Community Safe Rooms and an Examination of Community Rating System Success	Room G	Page 27
(6E) Growing Food and Building Community	Room J	Page 26
(6F.1) A Changing Community: How Gentrification and Industry Shaped Birmingham’s Neighborhoods	Room L	Page 22
(6F.2) Living In Welcoming, Diverse Neighborhoods	Room E-F	Page 22
(6-H) Coaching A Better Reader	Room I	Page 24



WORKSHOPS AT A GLANCE

CREATIVE INCLUSION

A Changing Community: How Gentrification and Industry Shaped Birmingham's Neighborhoods 6F.1

Workshop Description: We will discuss the changes Birmingham's industrial neighborhoods have faced, particularly gentrification and the fall of industry, and how these neighborhoods have responded. Taking a closer look at Ensley and Fairfield as prime examples, we will focus on the origins of both the neighborhoods and the changes that occurred.

Presenter:

Pamela Sterne King, Assistant Professor, Director of Undergraduate Program, UAB

Birmingham is Baseball 5F.1

Workshop Description: Birmingham, Alabama has a rich baseball history. In a 30-minute lecture/interview format, museum director Natasha Rogers will tell the story of African-American baseball from a Birmingham perspective while providing an overview of the Negro Southern League Museum. The lecture will include a one-on-one interview with a living legend from the Negro Southern League.

Presenter:

Natasha L. Rogers, Director, Negro Southern League Museum / City of Birmingham

Creative Inclusion: A Community College's Place-Based History Collaboration with Historic Industrial Neighborhoods 3F

Workshop Description: The presentation will showcase the engagement of senior members of Birmingham's Wenonah and Powderly neighborhoods, former college faculty and staff members as oral historians to document and preserve the history of the communities while documenting the history and cultural legacy of Lawson State Community College for the next generation of students.

Presenter:

Greg Wilson, Lawson State Community College, Adjunct History Professor

The Diverse Neighbor Agenda 5F.2

Workshop Description: Chaplain Royal from The Inclusive Life Center will engage a discussion, and journey about the agenda of life, being mindful of the "others" in our neighborhoods, inviting intentional connections with others (those different race, different religious beliefs, different sexual orientations and gender identities.)

Presenters:

Rev. Royal D. Carleton, Chaplain, Inclusive Life Center

Getting to YES, A Guide to Combatting NIMBY and Promoting Affordable Homes 1F [CM 1.25](#)

Workshop Description: Learn how communities benefit socially and economically from inclusion. Attendees will learn about tools to empower civic and professional groups to advocate for affordable housing in the face of opposition and NIMBY. Join Houston's Housing and Community Development Department as they share their experiences with their national-recognized inclusion campaign and lead participants through a real-world case study.

Presenters:

Brittany Hyman, Administrative Coordinator, City of Houston, Housing and Community Development Department
Sasha Marshall, City of Houston, Housing and Community Development Department

Living In Welcoming, Diverse Neighborhoods 6F.2

Workshop Description: How do we introduce ourselves to those we live next to? Why is it important to know other people? Affirmatively Furthering Fair Housing (AFFH) Omaha. Why is diversity important? Learn how to welcome refugees and immigrants to our neighborhoods.

Presenters:

Rhonda Uher, Education & Outreach Manager, City of Omaha Human Rights & Relations Department
Karna Gurung, Omaha Refugee Task Force
Rev. Royal Carlton, Executive Director, Inclusive Life Center

The Neighborhood Directory: Purpose, Problems and Prospects 4F

Workshop Description: Changing demographics and varying sizes of neighborhoods means that there is a greater chance for cross-cultural unity and diversity in the neighborhood movement. This presentation outlines the need for information, including the racial and ethnic breakdown of membership of each neighborhood group (and its administration) with the goal of fostering an environment of diversity and working toward a truly “integrative” vision of each neighborhood, community and hopefully, city.

Presenters:

Matthew C. Stelly, Founding Director, Triple One Neighborhood Association and Parents Union (TONAPU)
Rev. Robert Gould, Gould Ministries

Understanding Personal Biases 2F

Workshop Description: In this session, participants will learn how to identify their own racial biases and acquire tools to empower them to move towards genuine authentic relationships that freely move across racial and cultural divides into more fulfilling, vibrant and rewarding associations. Participants will experience exercises that aide in identifying internal filtered lenses in which participants normally utilize to view the world.

Presenters:

T. Marie King, Activist, M.A. & MDiv

EMPOWERING COMMUNITIES

Better When We Work Together: Cooling the Hot Spots for a Safer City 5C [CM 1.25](#)

Workshop Description: This panel presentation will describe how the Organized Neighborhoods of Palm Springs (ONE-PS) developed a successful collaboration with the Engineering Department, Palm Springs Police and other city officials. This shared commitment has already raised approximately \$14 million to mitigate pedestrian, bicycle and vehicular collisions (hot spots). The collaboration continues with plans for projects through 2020 and beyond.

Presenters:

Melissa Desmarais, Police Lieutenant with Palm Springs Police Department
Christine Hammond, Sonora Sunrise Neighborhood Organization & Representative to Organized Neighborhoods of Palm Springs
Savat Khamphou, Assistant Director of Public Works/ Assistant City Engineer, City of Palm Springs
Terry Towne, Founder of Drawing On Our Strengths

Birmingham Industrial Heritage Trail: Blending Together of Neighborhood Histories 4C.1

Workshop Description: The Birmingham Industrial Heritage Trail is a collaboration between five public sites in the Birmingham Metropolitan area: Sloss Furnaces National Historic Landmark, Vulcan Park and Museum, Tannehill Ironworks Historical State Park, Railroad Park, and Ruffner Mountain Nature Preserve. Together, the five sites host 1.5 million visitors annually.

Presenters:

Karen Utz, Curator/Historian at Sloss Furnaces National Historic Landmark
Darlene Negrotto, Director of Vulcan Park Museum
Martha Boyer Jackson, Historic Bethel Baptist Museum
Dr. Robert Corley, Alabama Historian

Decades of Defiance, Hope and Change 3C.1

Workshop Description: The presenter will share personal experiences, insights and issues relevant to the 1950s and 1960s. The traumatic and life changing experiences during the Children’s Crusade and the Civil Rights Movement ultimately impacted the city of Birmingham, but also served as a catalyst for change throughout the United States and other parts of the world.

Presenter:

Janice Wesley Kelsey, Retired Educator and Foot Soldier

Drugs and Crime in the Community 3C.2

Workshop Description: This workshop explores the effect that drugs and crime have on the sustainability of a community and its residents.

Presenter:

Judge Shanta Owens, Tenth Judicial Circuit of Alabama

From Brokenness to Boldness: Taking communities back from domestic abuse by helping mothers empower their children through brokenness 3C.3

Workshop Description: This workshop will focus on the link between domestic abuse, family relationships, and our deteriorating communities. This workshop will empower victims to move beyond abuse and raise children that are focused, educated and leaders in the community.

Presenters:

Loretta Bitten, NAACP 2017 Mother of the Year
Judge Shera Grant, District Court Judge

From Darkness to Light: A City-wide Lighting Project 1C, 2C.1

Workshop Description: How does the “Light Equity” look in your community? Can you envision 30,000 lights illuminating neighborhoods where you live? We are on the cusp of a project of this magnitude being completed in Birmingham, thanks to a solid public-private partnerships.

The beauty of it is that neighborhood officers led the charge to have their communities transformed through LED Lighting, which will also empower communities by going green. Sit in on this workshop and find out the steps you can take to partner with your local utility and light up your city as well.

Presenter:

Ralph Williams, Alabama Power, A Southern Company

Municipal Courts in a Post-Ferguson Environment 4C.2

Workshop Description: A panel of seasoned court personnel will explore how recent social factors and issues raised since the incidents in Ferguson, Missouri and other cities are affecting local courts and explore options for better delivery of services and the necessity of Pre-Trial Services and specialty courts (i.e. Drug Courts, Veterans Court, DUI Courts, Gun Courts) in the new paradigm.

Presenters:

Judge Andra D Sparks, City of Birmingham Municipal Court
Bettye M. King, Court Administrator, City of Birmingham Municipal Court

Mankinta Holloway, Court Administrator, City of Birmingham Municipal Court

Ready or Not, Here They Come 6C CM 1.25

Workshop Description: This workshop is designed for residents and civic leaders who are interested in “safe and healthy communities” to consider the concept of including “returning citizens” from prison in their planning and development efforts. Community awareness and involvement will determine the success or failure of individuals coming out of prison. If these “individuals” are expected to make positive contributions in the neighborhoods they will return to one day, they need community involvement prior to their release. Liability or asset? Friend or foe? Champion or chump? “Ready or not, here they come.”

Presenter:

Teela A. Mickles, Founder/CEO of Compassion In Action Inc.

Reinventing Law Enforcement in the 21st Century 2C.2

Workshop Description: Law enforcement is at a crossroads in its continuing development, with questions about how it maintains public safety and enforces the law. However, the more relevant question is “How do law enforcement agencies build trust in the community?” With frayed relationships and a tarnished reputation, how does law enforcement reinvent itself in the 21st Century?

Presenters:

Brian Biery, Community Engagement Specialist with Collaborate Pasadena

Darryl Qualls, Retired Deputy Police Chief and Lecturer
Keith Roberts, Retired Police Lieutenant and University Lecturer

Simple Crime Prevention Techniques to Keep Your Home and Neighborhood Safe 2C.3 CM 1.25

Workshop Description: Making sure your home and neighborhood are safe is a top priority for many community leaders. There are simple and inexpensive techniques you and your neighbors can do to reduce the threat of crime in your neighborhood. This workshop will provide practical, ready to implement solutions to the common crime and public safety related issues that neighborhoods experience.

Presenter:

Jason Reynolds, AICP, Chief Planner, Orange County Florida

FAMILY AND YOUTH

Coaching a Better Reader 6H

Workshop Description: “Coaching a Better Reader” is a parent intervention program. It empowers parents of 75+ children with remedial reading needs in three, most underserved, Birmingham neighborhoods. By coaching parents, the program strengthens the literacy skills of children. Among the results are reductions in dropout rates and stronger family bonds, which ultimately produces healthy, more vibrant neighborhoods.

Presenters:

Steve Hannum, Director of Literacy Initiatives, The Literacy Council of Central Alabama

Connecting Mentors and Youth through Collaborative Partnerships 2H

Workshop Description: Learn how to strengthen neighborhood connections by linking youth with mentors.

Presenter:

Douglas P. Haubert, City Prosecutor, City of Long Beach, CA



WORKSHOPS AT A GLANCE

Involving Today's Youth/ Engaging and Interesting Our Young People 3H

Workshop Description: In order to build tomorrow's neighborhoods today, we must involve and engage today's youth. Learn about education and community involvement programs that have successfully helped create interest and involvement among our younger generation – a youth city council designed to promote high school involvement and two educational programs that provide elementary age students with an understanding of how local government works.

Presenter:

Leslie Hudson, Education Support Specialist, West Valley City, Utah

Leading Change in the Community from an ISD Perspective 4H

Workshop Description: Fort Worth ISD (FWISD) has made a bold move by creating the Equity and Excellence Division and being one of the first school districts to pass a racial board policy that focuses on district practices. The board of trustees created a racial equity committee made up of district employees, students' higher education professionals and members of the Fort Worth community. Fort Worth ISD has partnered with the City of Fort Worth and local business entities to focus on literacy. Through the equity and excellence Division of Fort Worth ISD, all stakeholders have the opportunity to participate in the district's Literacy initiative, also known as the 100x25 Literacy Initiative. FWISD has set a goal of having 100 percent of all third grade students reading on grade level by 2025.

Presenters:

Sherry Breed – Chief of Excellence and Equity
Ed Spears – Director of Adult Education Program
Carlos Walker – Director of Historic Stop Six Initiative (HSSI)
Nakia Cole – Coordinator of HSSI
Charles Hodges – Director of Eastside Alliance Community Partnership (EACP)
Zenobia Hood – Coordinator of EACP
Andrew Chambers – Director of Morningside Children's Partnership (MCP)
Jasmine Posada – Coordinator of MCP
Tiffany Ross – Coordinator of MCP

Putting Youth First 5H

Workshop Description: Innovative and interactive workshop offering an in-depth look into the City of Birmingham Mayor's Office of Youth Services (DYS). Birmingham is one of the few municipalities in the country with a division or department that specifically addresses issues directly impacting its youth population. DHS serves youth in Birmingham's 99 neighborhoods, 23 communities and nine city council districts. DHS' mission is to help improve the quality of life for Birmingham's youth population by providing quality, efficient, and effective programs and services.

Presenter:

Michael D. Moore, Executive Director, City of Birmingham Mayor's Office, Division of Youth Services

Share The Words: Getting our Kids Ready to Learn 1H

Workshop Description: The panel discusses the "Share The Words: Getting our Kids Ready to Learn" workshop and methodology. It explains steps that parents and caregivers can take to prepare and strengthen their young children, birth to five, for school. Program strategies are designed to accommodate parents with poor academic skills, including non-readers. It discusses the importance of motivating and equipping participants to share lots of words with their children through books and other workshop strategies. It provides ideas that allow neighborhoods to prioritize literacy within the households in their communities and emphasizes that every caregiver who struggles with their own literacy can provide interactive activities using books with their child.

Presenters:

Adrienne P. Marshall, Director of Adult Literacy Programs, The Literacy Council of Central Alabama
Kimberly P. Moore, Share the Words Workshop designer, The Literacy Council of Central Alabama

Eyesores No More: Brownfields Redevelopment 101 4E [CM 1.25](#)

Workshop Description: Learn how brownfield redevelopment can create social and physical environments that promote good health for all and how the Technical Assistance to Brownfield Communities Program (TAB) can provide support to brownfield-impacted communities.

Presenter:

Sarah Sieloff, Executive Director, Center for Creative Land Recycling
Blase Leven, Technical Assistance to Brownfield Coordinator, Kansas State University TAB Program
Colette Santasieri, PhD, Executive Director, Policy and Planning Innovation for Civil Infrastructure and Environment, New Jersey Institute of Technology, New Jersey Innovation Institute

From Renovation to Stabilization: The ULIB Building 1E [CM 1.25](#)

Workshop Description: The renovation of the Universal Life Insurance Building (ULIB) is a model of how historic buildings can be repurposed and sustainably renovated to have a significant impact on the surrounding community and a new generation of young people. Located in the newly branded South City neighborhood, the area is undergoing a \$250 million redevelopment to create Memphis' first LEED-certified sustainable community. The renovation of the ULIB is an opportunity to add the vibrancy around sustainability, heritage tourism, economic development, and community revitalization.

Presenter:

Jimmie Tucker, Management Principal. Self + Tucker Architects

Growing Food & Building Community 6E [CM 1.25](#)

Workshop Description: Residential gardening can lead to more connected communities, healthier residents, and a healthier environment. In this session, attendees will learn best practices in urban gardening and will learn what it takes to operate a meaningful residential gardening program. Emily Organ, founder of The Tiny Fields Project, will be presenting.

Presenter:

Emily Organ, Project Founder, The Tiny Fields Project
Katie Fitzpatrick, Administrator, Victory Neighborhood Association

Improving Life Quality with Equitable Mobility: Complete Streets in Birmingham 2E.1 [CM 1.25](#)

Workshop Description: Complete streets are the foundation of a safe, healthy, prosperous and sustainable city. This workshop will review and discuss the what, where, why and how of complete streets in the city of Birmingham.

Presenters:

Ryan Parker, United Way of Central Alabama

Junior Master Gardener Summer Camp; Cultivating the Community 3E

Workshop Description: The Junior Master Gardener Summer Camp (JMG) is a five-week, low-cost, multi-faceted program that works in collaboration with Norwood Learning Gardens tackling summer learning loss while engaging campers in the development of new skills. Students are given the opportunity to explore interests in liberal arts, through participating in wellness and education courses, as well as fun, interactive field trips.

Presenter:

Erin Carley, Norwood Learning Gardens and Youth Program Coordinator, Norwood Resource Center

Put A Lid On It 2E.2

Workshop Description: This workshop will review and discuss the city of Birmingham's Watershed Management Division program called Put A Lid On It. This initiative is in conjunction with the University of Alabama at Birmingham and aims to replace the City's damaged or destroyed inlet tops using more efficient, sustainable design.

Presenters:

Direcus Cooper, Storm Water Specialist, City of Birmingham

Technology Trends that Create Sustainability, Social Equity, and Smart Communities 5E [CM 1.25](#)

Workshop Description: Parking, traffic, and transportation continue to trouble neighborhoods. Using technology to manage movement and placement is critical. Real time machine vision technology enables us to make the streets safer for pedestrians, bicyclists, and public transportation users. Vision street management systems, and transparent, comprehensive data allow for better collaborative decision processes, on/off street space allocation, and appropriate rules and pricing.

Presenters:

Dana Klein, COO, CloudParc

+ HEALTHY COMMUNITIES

Building an Oasis in a Food Desert: A Neighborhood's Fight Against Food Insecurities and For a Healthier Community 4D.1 [CM 1.25](#)

Workshop Description: Due to the closing of a major food market chain the city has several areas without a readily available food source. Whitely has met this challenge by creating opportunities for residents to have access to healthy and nutritious food sources as well as classes that provide exercise and education on how to prepare healthy meals and monitor their health indexes.

Presenters:

Frank Scott, President, Whitely Community Council, Muncie, Indiana

Dr. Jay S. Zimmerman, Emeritus Professor of Psychology, Whitely Community Council, Muncie, Indiana

Kenyota Hudson, Executive Director, Whitely Community Council, Muncie, Indiana

The City of Birmingham's Road to Community Safe Rooms and An Examination of Community Rating System Success 6D [CM 1.25](#)

Workshop Description: The City of Birmingham's Natural Hazards Administrator and Floodplain Management staff will present a workshop focused on the construction of community safe rooms after the April 2011 severe weather outbreak and the success with the community rating system. Community involvement efforts were fundamental in the assessment of location for the community safe rooms and increased community involvement and outreach helped the city to become the best rated community in the state of Alabama.

Presenters:

Dexter Young, Senior Planner, City of Birmingham

Genae Raines-Wilkerson Senior Planner, City of Birmingham

Heather Garrison, Senior Planner, City of Birmingham

Denise Bell, Natural Hazards Administrator, City of Birmingham

Exercise & Nutrition for the Way We Live 1D.1

Workshop Description: The purpose of this workshop is to define, discuss, describe and deliver information related to general health and fitness promotion. Exercise in general provides many health benefits; however early morning exercise offers numerous benefits, both to your health and to your daily schedule, that exercise at other times of the day just can't provide. OK, so you have to be disciplined to wake up early; and yes, you have to be focused on achieving an effective workout, not just go through the paces in a zombie-like state.

Presenter:

Rosa D. Edwards, Owner, Bench Aerobics/Heath & Fitness Promotion, Pinson, Alabama

How to Work with Research Institutions to Address the Issues Your Community Sees as Priority 5D

Workshop Description: When it comes to research study groups, oftentimes people hear the information about it, are interested in learning more, but very seldom take the necessary steps to move forward. Many factors come into play when it comes to participating in research study groups. How can you work with a research institution to create a partnership to address the issues your community sees as priorities? This session will present community and academic collaborators who have created a successful partnership to address community needs. They will discuss community based participatory research and the principles for equitable participation in the pursuit of quality outcomes for science AND the community.

Presenters:

Councillor Sheila Tyson, Birmingham City Council, Convener, Black Women Roundtable

Mary Evans, Deputy Director, Center for the Study of Community Health, Birmingham, Alabama

Keisha Brown, Community Coordinator, Friends of West End, Birmingham, Alabama

Dr. Julia Gohlke, Assistant Professor, Virginia-Maryland College Department of Population Health Sciences, Birmingham, Alabama

Dr. Molly Richardson, Post-Doctoral Fellow, Virginia Polytechnic Institute and State University, Department of Population Health Sciences, Birmingham, Alabama

Clarice Davis, MPH, Co-Investigator and Moderator, Family Caregivers Network

Improving Disaster Preparedness and Response by Strengthening Community Resilience 4D.2 [CM 1.25](#)

Workshop Description: This session will discuss various factors that affect community resilience as resources to help communities, including vulnerable and at-risk populations, prepare for emergencies and disasters. The session will also focus on how neighborhood leaders can engage with the community to increase community resilience.

Presenters:

Lisa McCormick, Dr PH, MPH

Elena Kidd, MPH

Office of Public Health Practice/School of Public Health University of Alabama at Birmingham

It Takes a Village –Community Strategies For Increasing Mental Health Awareness 1D.2

Workshop Description: During this workshop, participants will be introduced to research, programs and community collaborations that address mental health in Birmingham, Alabama communities.

Presenter:

Nadia M. Richardson, PhD Founder and Executive Director, No More Martyrs, Helena, AL



WORKSHOPS AT A GLANCE

Public Health and Land Conservation: Creating Physical Connections for Healthy and Vibrant Communities in Jefferson County, Alabama 3D [CM 1.25](#)

Workshop Description: Learn how diverse partners are creating a county-wide network of parks, trails and greenways for easy access to outdoor exercise for improved public health. Attendees will also learn the benefits of outdoor green space and how they can increase the physical connections in their own communities.

Presenters:

Mark E. Wilson, MD, Health Officer and Chief Executive, Jefferson County Health Department, Birmingham, Alabama
Libba Vaughn, Executive Director, Freshwater Land Trust, Birmingham, Alabama

LIVING INDEPENDENCE

Disability Access and Inclusion in Neighborhood Revival 1G [CM 1.25](#)

Workshop Description: This workshop discusses access and inclusion of persons with disabilities and the elderly in neighborhood revitalization. Using case studies of four neighborhoods in Birmingham (Norwood, Fountain Heights, Avondale and Five Points South), we will focus on examining considerations given by responsible parties to accessibility and inclusiveness in the process of neighborhood revitalization.

Presenters:

Dr. Stacy Moak, JD; PhD. University of Alabama at Birmingham, Professor, Social Work.
Tina Kempin Reuter, M.A., Ph.D. University of Alabama at Birmingham, Director, Institute for Human Rights.

The Impact of the Americans with Disabilities Act on Communities 2G

Workshop Description: This presentation is designed to inform neighborhood leaders about the duties and responsibilities cities have as it relates to compliance with the Americans with Disabilities Act (ADA) 1990; the impact ADA has on communities and future planning and how community leaders can assist in making their neighborhoods age friendly.

Presenters:

Senator Linda Colman-Madison, ADA Compliance Administrator, City of Birmingham
Dan Kessler, Executive Director, Disability Rights and Resources

Preserving Dynamic & Diverse Neighborhoods- A Study of the Impact of Gentrification 5G [CM 1.25](#)

Workshop Description: This workshop will present the research and recommendations of the Birmingham Task Force on Preserving Dynamic and Diverse Neighborhoods. The task force was created to recommend regulatory policy changes to mitigate the negative impacts of gentrification. The task force members will discuss their research methods and recommend policy changes in housing affordability, anti-displacement zoning, education and workforce training, transportation and health equity.

Presenter:

Chris Hatcher, Urban Design Administrator, City of Birmingham

Weaving a Tapestry of a Livable City: How to Craft Town and Gown Connections with Citizens, Neighborhoods and Community Partners 4G

Workshop Description: This workshop describes the formation of a network of collaboration between the Department of Gerontology at the University of Nebraska at Omaha, AARP Nebraska, neighborhood associations and the organizations that support them (One Omaha and Omaha Design), the goal of which is to make the case for Omaha to commit to joining the AARP Network of Age-Friendly Communities.

Presenters:

Lyn M. Holley, PhD, University of Nebraska at Omaha, Professor, Department of Gerontology
Christopher M. Kelly, PhD, University of Nebraska at Omaha, Associate Professor, Department of Gerontology Center
Cynthia J. Sadler, Ph.D., Evaluator, Blues City Cultural Center

NEIGHBORHOOD INITIATIVES

Common Ground: Using the Arts to Build Creative Communities 3A.1 [CM 1.25](#)

Workshop Description: Common ground discusses creative place-making initiatives by Blues City Cultural Center, a performing and visual arts organization located in Memphis. BCCC has collaborated with residents and neighborhood organizations in three communities to develop place-based projects that use the arts as the “common ground” for building creative neighborhoods.

Presenters:

Deborah Frazier, Project Director, Blues City Cultural Center
Levi Frazier, Jr., Managing Director, Blues City Cultural Center

Carolyn Matthews, Program Coordinator, Blues City Cultural Center

Cynthia J. Sadler, Ph.D., Evaluator, Blues City Cultural Center

Community Visioning Using the Community Land Trust Model 2A.1 [CM 1.25](#)

Workshop Description: This workshop is an interactive, grassroots education on the CLT model using community visioning as an Asset-Based Community Development (ABCD) tool.

Presenters:

Susan Diane Mitchell, President and founder, Dynamite Hill-Smithfield Community Land Trust

Rev. Majadi Baruti, Community Engagement Director, Dynamite Hill-Smithfield Community Land Trust

Comparing Social Function of Neighborhood Councils in Japan and the USA 2A.2 [CM 1.25](#)

Workshop Description: The workshop will provide an interactive and participatory exchange of information and compare the social functions of neighborhood councils in Japan and the USA. It will also focus on neighborhood involvement, crime prevention, partnership among citizens, local and central government involvement, and collaboration delivery of local services.

Presenters:

Elton Gatewood, Ph.D., Municipal Government & International Consulting

Dr. Soichiro Maeyama, Ph.D., Board of Trustee for Japan Association for Community Policy and Professor at Fukuyama City University

Creating Community Ownership of Your Neighborhood’s Public Resources 6A.1

Workshop Description: In a city with a shrinking budget and underfunded parks, one neighborhood worked together with its local parks department to revitalize and beautify their local park. We will discuss how beautification, public input, and large-scale volunteer efforts can increase community ownership of public spaces, increase use, and increase safety.

Presenters:

Rebecca Parker, Board Member and Goal 7 Chair, Whitely Community Council

Frank Scott, President, Whitely Community Council

Helping Neighbors Help Themselves: Neighborhood Resources 1A.1

Workshop Description: This session will delve into RNeighbors’ work to provide resources that enable neighbors to “grow great neighborhoods.” Details will be shared on Neighborhood Project Grants (small funding creates gardens, pocket parks, creative crosswalks and other innovative projects), RNeighbor Woods (plants street trees utilizing volunteers) and Community Resources (includes a block party trailer, movie in a box, ordinance booklet and more).

Presenters:

Rene’ Halasy, Executive Director for RNeighbors

Kelly Corbin, RNeighbors Vice President

Aaron J. Stelpflug, RNeighbors Board Member

How 2 Series: Continuing the Momentum After NUSA 5A.1

Workshop Description: This workshop will discuss how to keep the momentum going within your city once you have either attended or hosted a NUSA conference.

Presenters:

Patrice Woods, Neighborhood Redevelopment Coordinator for City of Memphis

Joyce Cox, Office of Communications and Civic Engagement for City of Memphis

Impacting Communities through Collective Philanthropy 6A.2

Workshop Description: The Community Investment Network (CIN) supports social innovation in communities of color through collective philanthropy. Attendees will learn best practices of CIN member organizations such as the Birmingham Change Fund, a local giving circle of young African American professionals who pool their resources to drive change in Birmingham.

Presenter:

Anthony C. Hood, PhD, Associate Professor, Department of Management, Information Systems and Quantitative Methods, Collat School of Business & Co-Chair, One Great Community Council, UAB Center for Clinical and Translational Science

“In Order to Teach You, I Must Know You”: Community Mentors and the Development of Culturally Responsive Teachers 3A.2

Workshop Description: This session will explore the nine-year history of a university/school/community collaboration with the mutually shared vision of educational success for all children. Participants will learn how community mentors are functioning in the role of teacher educators in the development of teachers who can both authentically reach and teach neighborhood children.

Presenters:

Eva Zygmunt, Professor, Ball State University
Frank Scott, President, Whitley Community Council
Dr. Charles Payne, Ball State University

Memphis Heritage Trail Project: Utilizing Cultural Assets in Redeveloping Neighborhoods 6A.3 CM 1.25

Workshop Description: This workshop will explore the strategies for taking neighborhoods out of the cycle of “urban problem” rethinking them as unique, individual cultural centers that are intended to enhance and help grow the tourism and hospitality industries within a city.

Presenters:

Felicia Harris, Memphis Heritage Trail Project
Cynthia Sadler, Ph.D., Smart Growth Strategies

Neighborhood Partnership Committee: The University of Alabama 1A.2

Workshop Description: This workshop will detail the establishment of the Neighborhood Partnership Committee and explore the ways the University of Alabama and the City of Tuscaloosa reach a unique degree of cooperation, improve quality of life, and foster the establishment of neighborhood associations.

Presenters:

Dr. Nicole Prewitt, Director of Programs and Partnerships for Community Engagement, The University of Alabama

The Neighborhood That Could and Did! 5A.2 CM 1.25

Workshop Description: Rubonia is a historic small neighborhood on the west coast of Florida that faced big problems: flooding, aging infrastructure, and a closed community center. This presentation focuses on how perseverance and collaboration helped this neighborhood rewrite their narrative. Learn how government, neighbors, and nonprofits worked together to improve a community and the lessons and best practices learned along the way.

Presenters:

Simon Peterson, Neighborhood Services Specialist, Manatee County Neighborhood Services
Cheri Cortea, Neighborhood Services Department Director, Manatee County
Debbie Deleon, Neighborhood Services Coordinator, Manatee County
Morris Goff, Rubonia Community Advisor
Derrick Randall, The D.L. Randall Foundation

Santa Ana Neighborhood Initiatives: Building Tomorrow’s Neighborhoods Today 1A.3 CM 1.25

Workshop Description: Thirty-five years after recognizing its initial voluntary neighborhood block group, the city of Santa Ana, California has 64 recognized associations and another 100 homeowner associations. The Santa Ana experience has focused on promoting community solutions, capacity building and civic engagement so residents have the ability to be well informed about items affecting their neighborhood and opportunities to improve their community. Through this workshop, learn about the various tools and techniques developed in Santa Ana that have resulted in improved public policy decisions and more importantly benefited the community at-large.

Presenters:

Scott Kutner, District Manager, City of Santa Ana Neighborhood Initiatives
Margarita Macedonio, District Manager, City of Santa Ana Neighborhood Initiatives

When TV Cameras Come to My Neighborhood: What Should I Say and Do? 4A.1

Workshop Description: 15 seconds of fame: What’s the cost? What happens when it’s your neighborhood where the cameras are rolling? And what if the story isn’t an accurate reflection of the entire community, or even your entire city? How do you reel the information back in? Learn how to get media buy-in and create a lasting relationship that will reflect your neighborhood with accurate coverage.

Presenter:

Sybil Scarbrough, City of Birmingham Mayor’s Office and Media Consultant

The World is Also Our Neighborhood 4A.2

Workshop Description: We will use local resources and groups to present how Sister Cities and outreach to local ethnic communities can enliven a community while serving to bring new Americans into community involvement. We will focus on development of business support groups and festivals as a means to highlight our international connections.

Presenter:

Scotty Colson, Birmingham Sister Cities, City of Birmingham

NEIGHBORHOOD STABILIZATION

Building Capacity & Strengthening the Community Through the Boise Neighborhood Interactive 3B

Workshop Description: In response to community feedback, the Energize Our Neighborhoods Team decided to host a city-wide conference to build capacity and increase engagement throughout Boise's neighborhoods. This workshop will teach attendees how community members and the Energize team partnered to bring this event to life, from inception to planning, implementation, and evaluation.

Presenters:

Melinda McGoldrick, Energize Our Neighborhoods Coordinator

Catalytic Development in Birmingham Neighborhoods 5B [CM 1.25](#)

Workshop Description: This workshop includes a presentation and discussion of current projects, programs and activities in Birmingham neighborhoods that will highlight specific neighborhoods and their needs and how those needs are being met through catalytic development activities and programs demonstrating their impact, opportunities created and their current successes.

Presenter:

Ben Wieseman, Director of Catalytic Development Rev Birmingham

Framework Planning: How to Engage Local Communities in a Comprehensive Planning Effort 1B [CM 1.25](#)

Workshop Description: This workshop will discuss the community involvement effort and methodology used in order to write the community framework plans for the City of Birmingham. The City's Comprehensive Plan recommended the Planning Division create framework plans for communities in order to apply the goals, policies and strategies of the comprehensive plan to the specific conditions in the communities and neighborhoods.

Presenter:

Edwin Revell, Deputy Director PEP, City of Birmingham

Grant and Proposal Writing Made Simple 4B [CM 1.25](#)

Workshop Description: The workshop will provide an interactive, participatory, and hands-on approach to grant and proposal writing. It will offer simple and easy steps in preparing good proposals.

Presenter:

Elton Gatewood, Ph.D., Public Administration

Norwood Resource Center: A Family Resource Center 2B

Workshop Description: The workshop is intended to showcase the work of the Norwood Resource Center. In providing a brief history of our organization, our target population, success we have had. We will also discuss the plethora of programs we offer and program functionality.

Presenter:

Erin Carley, Norwood Learning Gardens and Youth Programs Coordinator

Tips for Understanding the Economic Impact of Your Neighborhood Programs or Initiatives 6B

Workshop Description: This workshop will address tips for understanding the economic impact of your neighborhood programs or initiatives.

Presenter:

Jon Stover, Managing Partner

NUSA

Running for the NUSA Board of Directors 11, 31

Workshop Description: Ever wonder how the spirit and magic of Neighborhoods, USA stays alive? This workshop will present an overview of the NUSA organization and what is involved in joining the volunteer Board of Directors. If you ever thought of being involved in the neighborhood movement on a national level, this is your invitation. This workshop is a prerequisite to running for the Board. This workshop will be offered on Thursday (Session and Session 3).

Presenter(s): Member(s) of the NUSA Board Development Committee

LOADING DOCKS HANDICAP

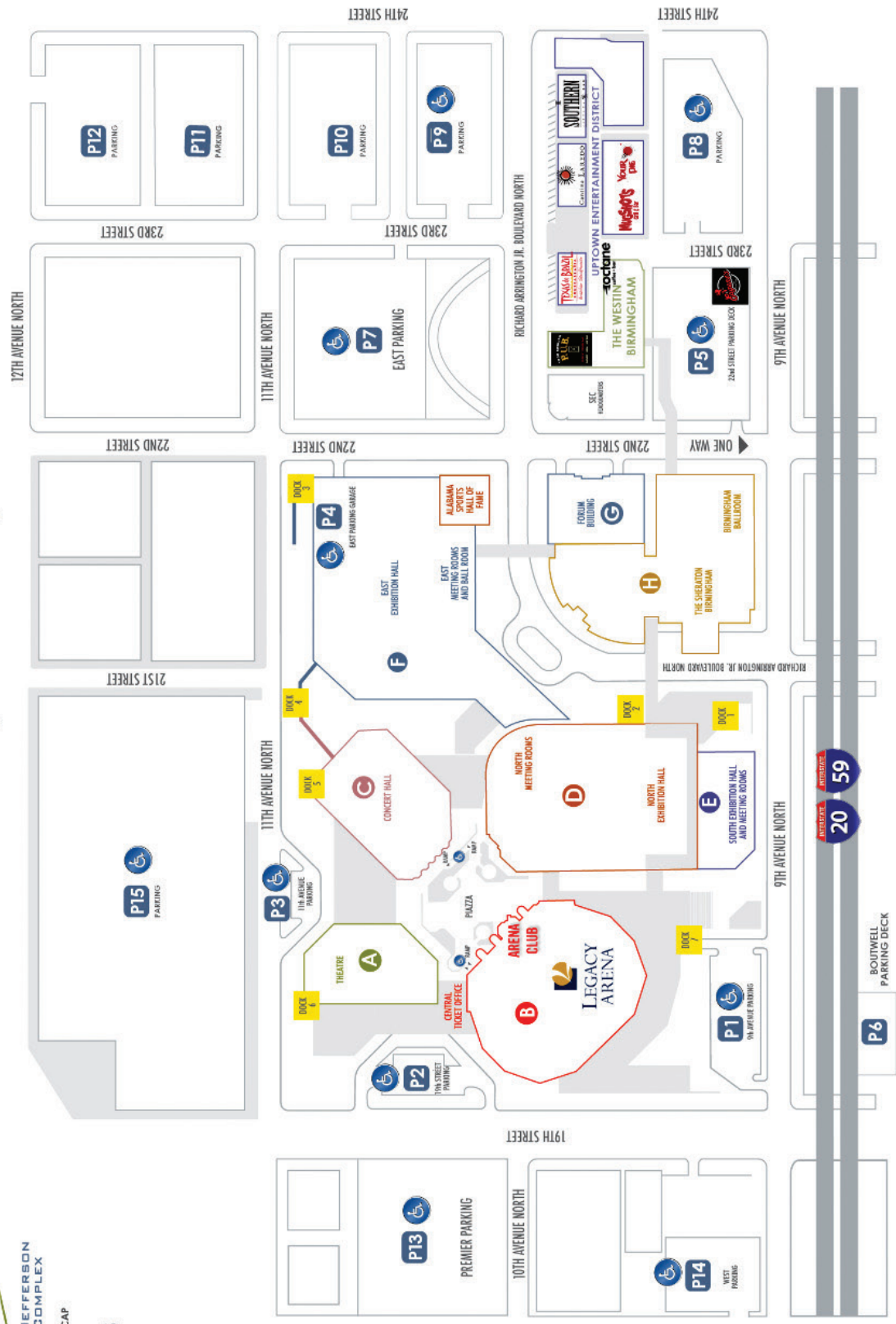
Complex Facilities

- A** Theatre
- B** Arena & Central Ticket Office
- C** Concert Hall
- D** North Exhibit Hall & Meeting Rooms
- E** South Exhibit Hall & Meeting Rooms
- F** East Exhibit Hall & Meeting Rooms
- G** Forum Building
- H** The Sheraton Hotel & Birmingham Ballroom
- I** The Westin Birmingham

Parking Key

- P1** 9th Avenue Parking | 100 Spaces
- P2** 19th Street | 48 Spaces
- P3** 11th Avenue | 22 Spaces
- P4** East Parking Garage | 250 Spaces
- P5** 22nd Street Parking Deck | 1500 Spaces
- P6** Boutwell Parking Deck | 1600 Spaces
- P7** East Parking | 353 Spaces
- P8** Lot 8 | 157 Spaces
- P9** Lot 9 | 288 Spaces
- P10** Lot 10 | 120 Spaces
- P11** Lot 11 | 60 Spaces
- P12** Lot 12 | 190 Spaces
- P13** Premier Parking | 250 Spaces
- P14** West Parking | 190 Spaces

Complex Map



BJCC - SHERATON COMPLEX MAP





NUSA CORPORATE MEMBERS

Memorial Health System - Hollywood, Florida
Habitat for Humanity of Omaha - Omaha, Nebraska
Omaha Public Library - Omaha, Nebraska
North and East Lubbock CDC - Lubbock, Texas

NUSA CITY

COUNTY MEMBERSHIPS

Birmingham, Alabama
Anchorage, Alaska
Peoria, Arizona
Little Rock, Arkansas
Carlsbad, California
Monrovia, California
Palm Springs, California
Perris, California
Riverside, California
Littleton, Colorado
Fort Lauderdale, Florida
Miami Gardens, Florida
Orlando, Florida
Wichita, Kansas
Hattiesburg, Mississippi
Tupelo, Mississippi
Gladstone, Missouri
Omaha, Nebraska
Concord, North Carolina
Winston-Salem, North Carolina
Beaverton, Oregon
Eugene, Oregon
Portland, Oregon
Charleston, South Carolina
Columbia, South Carolina
Spartanburg, South Carolina
Balch, Springs Texas
Bryan, Texas
Fort Worth, Texas
Garland, Texas
Hurst, Texas
Plano, Texas
Round Rock, Texas
Rowlett, Texas
Provo, Utah
West Valley City, Utah
Roanoke, Virginia
Kent, Washington
Tacoma, Washington
Green Bay, Wisconsin

NUSA AFFILIATE MEMBERSHIPS

College Hills Neighborhood Association – Birmingham, Alabama
Hands On Youth Activities Program - Birmingham, Alabama
Norwood Resource Center- Birmingham, Alabama
Building Our Neighborhoods for Development and Success (BONDS) – Montgomery, Alabama
Goleta Old Town Community Association – Goleta, California
Organized Neighborhoods of Palm Springs (ONE-PS) - Palm Springs, California
Flintridge Center – Pasadena, California
Lilly's Garden – Thorton, California
Imperial Point Civic Association - Fort Lauderdale, Florida
Council of Fort Lauderdale Civic Associations – Fort Lauderdale, Florida
Florida Neighborhoods Conference
Historic Kenwood Neighborhood Association – Saint Petersburg, Florida
Star-C - Atlanta, Georgia
Idaho Crime Prevention Association – Boise, Idaho
Indianapolis Neighborhood Resource Center - Indianapolis, Indiana
Pogue's Run Grocer - Indianapolis, Indiana
Prosperity Indiana - Indianapolis, Indiana
Old Speedway Neighborhood Association – Speedway, Indiana
Wichita Independent Neighborhoods, Inc. – Wichita, Kansas
Miller Park Minne Lusa Neighborhood Association – Omaha, Nebraska
North Omaha Neighborhood Alliance - Omaha, Nebraska
Triple One Neighborhood Association and Parents Union - Omaha, Nebraska
Academy Heights Neighborhood Association - South Orange, New Jersey
The Tar River University Neighborhood Association – Greenville, North Carolina
America in Bloom – Centerville, Ohio
Churchill Area Neighbors Disaster Organization (CAN Do) – Eugene, Oregon
Downtown Neighborhood Association - Eugene, Oregon
Friendly Area Neighbors - Eugene, Oregon
Southeast Eugene Neighborhood Association - Eugene, Oregon
Eugene ToolBox Project - Eugene, Oregon
Queen Village Neighbors Association – Philadelphia, Pennsylvania
Society Hill Civic Association - Philadelphia, Pennsylvania
Columbia Council of Neighborhoods – Columbia, South Carolina
Williams Park Neighborhood Council – Mullins, South Carolina
Uptown Community Association – Memphis, Tennessee
Colonial Hills Neighborhood Association - San Antonio, Texas
Greater Oxford Civic Association – Richmond, Virginia
Virginia Statewide Neighborhood Conference
Community Council of Tacoma – Tacoma, Washington
Japan Association for Community Policy – Tokyo, Japan
Eltaford Limited – Warri, Nigeria
Jobina Marketing LTD – Jos-Plateau, Nigeria
Citizens Crime Watch - Special Task Force – Quezon City, Philippines



BIRMINGHAM NUSA YOUTH CONFERENCE 2018

For the first time, the 43rd Neighborhood USA Conference - Birmingham offers a Youth Conference dedicated towards building tomorrow's community leaders today.

The Birmingham NUSA Youth Conference provides an interactive and hands-on experience demonstrating how neighborhoods and local government work together. The Youth Conference seeks to accomplish these goals through: Diversity training that will teach young people to appreciate different perspectives; separation of powers overview that trains young people on understanding and working with local government; a spirited and competitive mock election that puts conference training into action; interaction with city officials from across the country and fun social events that allow young people to relax and hang with their peers.



PUTTING PEOPLE FIRST



MAYOR RANDALL L. WOODFIN INVITES YOU TO THE 2018 NUSA CONFERENCE

MAYOR'S WELCOME RECEPTION

WEDNESDAY, MAY 23, 2018 - EAST EXHIBITION HALL 1 - 6 PM - 10 PM

— AN ALL WHITE AFFAIR —



ROARING 20s PARTY

FRIDAY, MAY 25, 2018 - SHERATON BIRMINGHAM BALLROOM - 8 PM - 12 AM

— 1920s ATTIRE —



ALABAMA COMMUNITIES TOGETHER [ACT] CONSULTING GROUP

Connect•Collaborate•Facilitate•Empower

ACT is a community development consulting firm that seeks to facilitate the building and empowerment of Alabama communities from within, bringing together and obtaining input from all community stakeholders to identify key issues, address priorities, and focus on solutions, beginning with the premise that agreeing to working together, and thereby building trust, is the first step on the journey to achieve viable and sustainable communities. We believe that our communities are strengthened by shared insight, perspectives, and wisdom. We seek to facilitate the sharing and blending of knowledge, innovation, and energetic ideas with an eye on the mutual goal of making our communities, and ultimately the world, a better place to live.

MISSION

ACT seeks to transform Alabama communities and thereby improve the quality of life of Alabamians living and working in fragile communities across the state by fostering collaboration and partnerships among Alabama community stakeholders to close educational, employment, housing, and other gaps in economic and upward mobility.

VISION

Transforming Alabama . . . One Community at a Time

WHAT WE DO

- Empower leaders
- Prepare youth to compete globally
- Revitalize neighborhoods
- Increase home ownership
- Build healthy families

For more information contact:



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Community Engagement & Partnership Consultant and Realtor
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205-283-6157



**BIRMINGHAM
LAND BANK**

Blighted properties throughout the City of Birmingham present a tremendous drain on property values, city resources, revenues and standard of living for citizens that reside in the neighborhoods that are saturated with these properties.

Whenever the City of Birmingham cuts or demolishes a structure on a property, it attaches a lien to that piece of property. These liens can range reach into the tens of thousands of dollars and can make acquisition of a property through normal routes infeasible. Many of these properties are tax delinquent, however, not all of them are eligible for acquisition by the Birmingham Land Bank Authority (BLBA).

The BLBA has statutory authority to acquire tax deeds for properties in the City of Birmingham that have been delinquent in property taxes for at least five years. When you add liens and back taxes, these properties usually have over ten thousand or more dollars attached to them in liens and back taxes.

Historically, tax sales have provided a means for investors and others to buy a tax certificate for a property and, when the period for redemption ends, to obtain a marketable title through a quiet title procedure in court. However, the tax certificates for many tax delinquent properties are never purchased by private parties. In large part, this is attributable to the amount of unpaid taxes and accumulated governmental liens exceeding the intrinsic value of the property. When this happens, the properties are caught in “no man’s land” to languish, unmaintained and not contributing to the tax base. Land banking was a tool that could pick up where the private market for tax sales could not succeed. Through its lien-stripping powers, the BLBA can return the property to productive use, even if the property was “upside down” because of high liens relative to the value of the property.

To have clear, marketable title and fee simple ownership, these tax delinquent properties often must go through the quiet title process.

The quiet title process is often not a realistic tool for properties that are the subject of the Act because court costs, attorney

fees, publication fees, notice of lis pendens filing fees, and guardian ad litem fees can easily and quickly exceed the fair market value of the real property at issue. Exacerbating the need for a more efficient way of clearing titles in Birmingham, is the prevalence of heir property, which is land conveyed without a will from one generation to the next.

The BLBA’s enabling legislation further strengthened the ability to clear title through land banking by providing a simple, expedited, and affordable procedure for clearing title on land banked properties.

The BLBA collaborates with the Community Development department divisions, other city departments, non-profits, businesses, outside governmental agencies and citizens to remove blight, increase property values and ultimately strengthen our neighborhoods by returning non-revenue generating tax delinquent property back into productive use. The BLBA facilitates the clearing of title of eligible vacant and abandoned properties so that citizens, organizations and governmental entities can take ownership and redevelop blighted properties throughout the city of Birmingham.

“A land bank is not a panacea for problem properties...but in the right environment and with the right legal structure, a land bank can be a key tool for returning vacant and problem properties to productive use. A land bank is truly effective when it complements other community strategies and activities—such as strategic code enforcement, effective tax collection and enforcement, data collection and analysis, and smart planning and community development—in order to achieve and sustain vibrant, healthy, and secure neighborhoods.”

New York State Land Banks: Combating Blight and Vacancy in New York Communities. CenterState CEO, New York Land Bank Association, and Center for Community Progress. September 2014

You can find out more information at www.birminghamlandbank.org



PARTNERS



BlueCross BlueShield of Alabama



BBVA Compass



BBVA Compass bank
 Protective Life
 Alabama Power
 BCBS Caring Foundation
 Dannon Project
 1918 Catering
 City Of Birmingham
 Pappadeaux
 Old Car Heaven
 Sam's Club Wholesale
 Hall's Florist
 Davis Wholesale
 Zoe's Kitchen
 Bama Fever/Tiger Pride
 Alabama Outdoors

AVIATE
 Dreamcakes Bakery
 Apple Dumpling Restaurant
 Elrods Mobility
 Norton's Florist
 Taziki's
 Post Office Pies
 Renasant Bank
 Nothing Bundt Cakes
 Alexander Shunnarah
 Cadence Bank
 Brasfield & Gorrie
 Zoe's Kitchen
 Bama Fever/Tiger Pride

Birmingham Civil Rights National Monument
 Edgar's Bakery
 Eugene's Hot Chicken
 Full Moon Barbecue
 Creative Catering by Ambrosia
 Birmingham Magazine
 Sheraton /Westin Hotel
 Regions Bank
 Birmingham-Jefferson Co. Transit Authority
 Academy Sports
 Dale's
 Kendra Scott

NEIGHBORHOOD ASSOCIATION PARTNERS

Arlington-West End Neighborhood Association
 Brown Springs Neighborhood Association
 Brownsville Heights Neighborhood Association
 Bush Hills Neighborhood Association
 Central City Neighborhood Association
 Central Pratt Neighborhood Association
 Crestline Neighborhood Association
 Crestwood North Neighborhood Association
 Dolomite Neighborhood Association
 Druid Hills Neighborhood Association
 East Avondale Neighborhood Association
 Eastwood Neighborhood Association
 Enon Ridge Neighborhood Association
 Ensley Neighborhood Association
 Ensley Highlands Neighborhood Association
 Garden Highlands Neighborhood Association
 Grasselli Heights Neighborhood Association
 Hillman Neighborhood Association

Highland Park Neighborhood Association
 Industrial Center Neighborhood Association
 Jones Valley Neighborhood Association
 Liberty Highlands Neighborhood Association
 Maple Grove Neighborhood Association
 Mason City Neighborhood Association
 North Avondale Neighborhood Association
 Oakridge Neighborhood Association
 Pine Knoll Vista Neighborhood Association
 Rising-West Princeton Neighborhood Association
 Sherman Heights Neighborhood Association
 South Pratt Neighborhood Association
 Spring Lake Neighborhood Association
 Sun Valley Neighborhood Association
 Thomas Neighborhood Association
 Tuxedo Neighborhood Association
 Woodlawn Neighborhood Association

EXHIBITORS & ARTISTS

City of Birmingham
 Dannon Project
 City of Little Rock, Arkansas
 Brookwood Hospital
 United States Army
 Protective Life
 BBVA Compass
 JCCEO
 University of Alabama at Birmingham
 Cadence Bank
 Alexander Shunnarah
 Fit Birmingham
 Keep Birmingham Beautiful
 Birmingham Police Department
 Birmingham Fire and Rescue Service
 Birmingham Landbank Authority
 Alabama Power
 Blue Cross Blue Shield

American Family Care
 Brasfield & Gorrie
 City of Palm Spring, California
 ISHI
 Wilkins Group
 NONA
 Toby Richards
 Kevin Cleveland
 Debra Riffe
 Marcus Watts
 John Sims
 Sybil Green
 Jaylin Pinkney
 Ahmad Austin
 Pansy Nelson
 Donald Whisenant
 Mustafa Eke'vu
 Indigo Jones
 April Dent

WHERE TO EAT.

BIRMINGHAM REGULARLY ATTRACTS NATIONAL ATTENTION FOR ITS DINING VIBE.

While you're in town for NUSA, try out some of these local eateries, all located within a short distance of your headquarters hotel:

- **Highland Bar and Grill** (*make reservations well in advance*) – When famed chef Frank Stitt opened this restaurant in the early 1980s, he opened the door to Birmingham's explosive dining scene. This is the most well-known dining room in the state. highlandsbarandgrill.com
- **Chez Fonfon** – This casual French bistro, just next door to Highlands, is also owned by Chef Stitt. This bustling café is a true taste of French dining. fonfonbham.com
- **Bottega Café and Restaurant** (*reservations required for the restaurant*) – The third of Stitt's trio of restaurants, the café side is a casual trattoria while the restaurant side, open evenings only, is more upscale Italian fare. bottegarrestaurant.com
- **The Fish Market (Southside)** – Explore the extensive Greek influences on Birmingham dining at this popular, casual seafood restaurant. thefishmarket.net
- **Hot and Hot Fish Club** – (*reservations required*) – Chef Chris Hastings is another nationally-acclaimed restaurateur known for fresh, inventive dishes. hotandhotfishclub.com
- **Galley and Garden** – (*reservations suggested*) Chef James Boyce invites diners to enjoy modern American-French inspired cuisine with Southern influences. galleyandgarden.com

- **Eugene's Hot Chicken** – This popular lunch spot is located just down the street from your headquarters hotel. Yum! eugeneshotchicken.com
- **Texas de Brazil** – Located in the Uptown Entertainment District adjacent to the Sheraton, this well-known brand serves up a generous selection of meats carved tableside. texasdebrazil.com
- **Saw's Soul Kitchen** – Specializing in Southern eats such as BBQ and soul food. Try their signature dish of pork and greens. sawsbbq.com
- **Post Office Pies** – Next door to Saw's, this pizzeria has a wide selection of wood-fired pies and local brews, all overseen by Chef John Hall. postofficepies.com
- **Café Dupont** – (*reservations suggested*) – In a charming 1870s setting, Chef Chris Dupont relies on locally grown produce for top quality cuisine. cafedupont.net
- **Ocean** – (*reservations recommended*) – Here you'll find an extensive seafood menu and fine wines in a trendy, contemporary café. oceanbirmingham.com
- **El Barrio Restaurante Y Bar** – Inspired by multi-regional Mexican cuisine, the menu here is brimming with bold flavors and regional classics. elbarriobirmingham.com



These dining rooms are just a handful of the many excellent restaurants in the downtown area.

For more dining suggestions, visit inbirmingham.com.



WHERE TO PLAY.

BIRMINGHAM

After your meetings, NUSA delegates have entertaining places to explore. Here are just a few:



- **Birmingham Civil Rights District** (a National Monument) – Trace the footsteps and visit the sites of the movement that changed the world. alabama.travel/places-to-go/civil-rights-district

- **Birmingham Museum of Art** – This regional gem holds impressive collections from cultures around the world. artsbma.com

- **Vulcan Park and Museum** – Get a panoramic view of the city from the world's largest cast iron statue. visitvulcan.com

- **Barber Vintage Motorsports Museum** – Floors and floors displaying the world's largest collection of vintage and contemporary motorcycles and Lotus cars. barbermuseum.org

- **Railroad Park** – Often referred to as “Birmingham’s living room,” this 19-acre downtown park is the place for a pleasant walk or run. railroadpark.org

- **Red Mountain Park** – Hop on the Mega Zip or climb the Beanstalk Tower. redmountainpark.org

- **Topgolf** – Golfers and non-golfers alike find great entertainment at one of Birmingham’s newest attractions. topgolf.com/us/birmingham



Birmingham has a wealth of shopping opportunities---from major malls to boutique stores---adding to the city’s vibe. Spend an afternoon in the cool shops in the suburb of Homewood. Hit the major shopping adventures at The Summit, an outdoor mall housing dozens of upscale and trendy stores. Or browse the bargains at the Outlet Shops of Grand River.

Live music is signature entertainment in Birmingham.

Check these venues for current schedules:

- Iron City – ironcitybham.com
- WorkPlay – workplay.com
- Alys Stephens Center – alysstephens.org
- Perfect Note – perfectnotelive.com
- Saturn – saturnbirmingham.com

While you’re out and about, sample tasty local beers at taprooms around the city.



For visitor itineraries and other dining and entertainment suggestions, visit inbirmingham.com.



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